


Delhi Tenders		eTendering System Government of NCT of Delhi					
Tender Details							
					Date : 17-Apr-2026 05:35 PM		
 Print							
Basic Details							
<b>Organisation Chain</b>	Delhi Technological University						
<b>Tender Reference Number</b>	DTU/GA/152/2025-26/1552						
<b>Tender ID</b>	2026_DTU_289996_1	<b>Withdrawal Allowed</b>	Yes				
<b>Tender Type</b>	Open Tender	<b>Form of contract</b>	Empanelment				
<b>Tender Category</b>	Services	<b>No. of Covers</b>	2				
<b>General Technical Evaluation Allowed</b>	No	<b>ItemWise Technical Evaluation Allowed</b>	No				
<b>Payment Mode</b>	Offline	<b>Is Multi Currency Allowed For BOQ</b>	No				
<b>Is Multi Currency Allowed For Fee</b>	No	<b>Allow Two Stage Bidding</b>	No				
Payment Instruments			Cover Details, No. Of Covers - 2				
Offline	<b>S.No</b>	<b>Instrument Type</b>	<b>Cover No</b>	<b>Cover</b>	<b>Document Type</b>	<b>Description</b>	
	1	Demand Draft	1	Fee/PreQual/Technical	.pdf	Technical Bid All documents as per Annexure III in a single PDF file.	
	2	FDR					
	3	Bank Guarantee	2	Finance	.xls	Financial Bid	
	4	Zero EMD					
<b>Tender Fee Details, [Total Fee in ₹ * - 0.00]</b>			<b>EMD Fee Details</b>				
<b>Tender Fee in ₹</b>	0.00		<b>EMD Amount in ₹</b>	2,00,000	<b>EMD Exemption Allowed</b>	Yes	
<b>Fee Payable To</b>	Nil	<b>Fee Payable At</b>	Nil	<b>EMD Fee Type</b>	fixed	<b>EMD Percentage</b>	NA
<b>Tender Fee Exemption Allowed</b>	No		<b>EMD Payable To</b>	Registrar, DTU	<b>EMD Payable At</b>	Delhi	
<a href="#">Click to view modification history</a>							
Work / Item(s)							
<b>Title</b>	NIT OF ENGAGEMENT OF ADVERTISING AGENCY						
<b>Work Description</b>	NIT OF ENGAGEMENT OF ADVERTISING AGENCY						
<b>Pre Qualification Details</b>	As per NIT						
<b>Independent External Monitor/Remarks</b>	NA						
<b>Show Tender Value in Public Domain</b>	Yes						
<b>Tender Value in ₹</b>	1,00,00,000	<b>Product Category</b>	Miscellaneous Services	<b>Sub category</b>	Advertisement		
<b>Contract Type</b>	Empanelment	<b>Bid Validity(Days)</b>	180	<b>Period Of Work(Days)</b>	730		
<b>Location</b>	Delhi Technological University	<b>Pincode</b>	110042	<b>Pre Bid Meeting Place</b>	O/o Assistant Registrar, General Administration		
<b>Pre Bid Meeting Address</b>	O/o Assistant Registrar, General Administration, DTU, Shahbad Daulatpur, Bawana Road, Delhi 110042	<b>Pre Bid Meeting Date</b>	27-Apr-2026 03:30 PM	<b>Bid Opening Place</b>	O/o Assistant Registrar, General Administration		
<b>Should Allow NDA Tender</b>	No	<b>Allow Preferential Bidder</b>	No				
Critical Dates							
<b>Publish Date</b>	17-Apr-2026 06:00 PM		<b>Bid Opening Date</b>	08-May-2026 03:30 PM			
<b>Document Download / Sale Start Date</b>	17-Apr-2026 06:00 PM		<b>Document Download / Sale End Date</b>	08-May-2026 03:00 PM			
<b>Clarification Start Date</b>	NA		<b>Clarification End Date</b>	NA			
<b>Bid Submission Start Date</b>	17-Apr-2026 06:00 PM		<b>Bid Submission End Date</b>	08-May-2026 03:00 PM			
Tender Documents							
NIT Document	<b>S.No</b>	<b>Document Name</b>	<b>Description</b>	<b>Document Size (in KB)</b>			
	1	Tendernotice_1.pdf	NIT	366.64			

Work Item Documents	S.No	Document Type	Document Name	Description	Document Size (in KB)
	1	Tender Documents	advtNIT.pdf	NIT	350.92
	2	BOQ	BOQ_385020.xls	Financial Bid format	318.50

**Bid Openers List**

S.No	Bid Opener Login Id	Bid Opener Name	Certificate Name
1.	admin12@yahoo.com	BIMAL JAIN	Bimal Jain
2.	akshaygarg@dtu.ac.in	AKSHAY GARG	Akshay Garg
3.	admin6@gmail.com	A K PANDEY	ASHOK KUMAR PANDEY

**Tender Properties**

<b>Auto Tendering Process allowed</b>	No	<b>Show Technical bid status</b>	Yes
<b>Show Finance bid status</b>	Yes	<b>Stage to disclose Bid Details in Public Domain</b>	Technical Bid Opening
<b>BoQ Comparative Chart model</b>	Normal	<b>BoQ Compartive chart decimal places</b>	2
<b>BoQ Comparative Chart Rank Type</b>	L	<b>Form Based BoQ</b>	No

**Tender Inviting Authority**

<b>Name</b>	Assistant Registrar
<b>Address</b>	O/o Assistant Registrar, General Administration, DTU

**Tender Creator Details**

<b>Created By</b>	AKSHAY GARG
<b>Designation</b>	A E Civil
<b>Created Date</b>	17-Apr-2026 05:25 PM



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## **NIT OF ENGAGEMENT OF ADVERTISING AGENCY**

The Delhi Technological University Invites E-tenders from the DIP, GNCTD & DAVP empaneled Print Media Group/Agencies for publication of various advertisements of DTU in the newspaper on discount /Media buying basis on DAVP rates initially for a period of Two years and initially and shall be extended for subsequent year(s) based on the satisfactory performance and recommendation of Committee member. University reserves the right to curtail or to extend the validity of contract at the same rates and terms & conditions for such period as may be agreed to.

For participation in E-tender, the interested advertising agencies are required to submit their proof of empanelment and quote the Discount/Media buying in percentage at DAVP rates in prescribed Performa available at Annexure IV of this tender document.

### Bid Schedule

Date of start and downloading tender	17.04.2026
Earnest Money Deposit (EMD) (Rs.)	Rs. 2,00,000/-
Pre-Bid meeting	27.04.2026 at 03:30 P.M.
Last date of submission of tender (online)	08.05.2026 upto 03:00 P.M.
Date and Time of Opening Bid	08.05.2026 at 03:30 P.M.
Designation of the Authorized Officer and Address for Communication:	Assistant Registrar (General Administration) Delhi Technological University Shahbad Daulatpur, Bawana Road, New Delhi-110042

Assistant Registrar  
(General Administration)  
Delhi Technological University, Delhi



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## **Guidelines/Procedure To Be Followed In Introduction Of 'E'-Procurement Solution:**

**1. Payment of cost of Tender documents:** The collection of cost of Tender documents is dispensed away with, as there is no physical supply of tender documents and also to have absolute anonymity of bidder participating in e-procurement solution. The bidders can view/download the tender documents from the : <https://govtprocurement.delhi.gov.in>.

**2. Submission of bids:** The bidders who are desirous of participating in 'e'- procurement shall submit their price bids in the standard formats prescribed in the Tender documents, displayed at: <https://govtprocurement.delhi.gov.in>. The bidder should upload the scanned copies of all the relevant certificates, documents etc. in the: <https://govtprocurement.delhi.gov.in>. in support of their price bids. The bidder shall sign on all the pages of tender document statements and certificates uploaded by him, owing responsibility for their correctness/ authenticity along with original EMD. However, documents of the bidders downloaded online or requisitioned subsequently only will form the basis for deciding the tender.

**3. Payment of Bid Security (Earnest Money Deposit):** The EMD shall be in the form of the Demand Draft/Pay order/Insurance Surety Bonds/ Account Payee/ FDR/ Bankers Cheque of scheduled bank/Fixed Deposit Receipt of scheduled bank/Fixed Deposit Receipt of Rs. 2 lakhs a scheduled bank issued in favour of Registrar, Delhi Technological University, Delhi. Photocopy of the same is to be scanned and uploaded along with the bid, and the original shall be sent to DTU upto last Date and time for receipt of tenders through e-procurement solution. Failure to furnish the original EMD within the prescribed time will entail rejection of bid and blacklisting.

**4. Price Bid Opening:** The Price Bids will be opened online by the concerned officer/officers at the specified date & time and the result will be displayed on the: <https://govtprocurement.delhi.gov.in>, which can be seen by all the bidders who participated in the tenders.

**5. Processing of Tenders:** The concerned officer/officers will evaluate and process the tenders as done in the conventional tenders and will communicate the decision to the bidder online.

**6. Payment of Performance Guarantee:** The successful tenderer shall furnish a Bank Guarantee/FDR/Insurance Surety Bonds/Account Payee/Demand Draft of Rs. 8 Lakh which shall be for a period of sixty days beyond the term of contract from a nationalized bank to ensure the satisfactory performance. The performance guarantee is to be submitted at the time of award of work. In case the performance of the services is not found satisfactory, the amount of bank guarantee will be forfeited & credited in University Account.

**7. Participation of Bidders at the time of opening of bids:** Bidders have two options to participate in tendering process at the time of opening of Bids:



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(i). Bidders can come at the place of opening of bids as done in the conventional tender process.

(ii). Bidders can visualize the process online.

The e-procurement system would be applicable for purchase of goods, outsourcing of services and execution of work as prescribed in GFRs.



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## TERMS AND CONDITIONS

1. The Contract shall be awarded to the bidder who offer highest discount on DAVP rates for Two years initially to the successful bidder. However, the period may be extended for subsequent year(s) based on the satisfactory performance and recommendation of Committee member.
2. The selected vendor shall be required to design, translate, type, the content of the advertisement to be published and submit the same for approval of DTU Authority.
3. The Tenderer shall submit the documentary proof of service tax registration number / GST/ Permanent Account Number (PAN) and TIN Number etc along with proof of empanelment.
4. EMD's for tender shall be in shape of Demand Draft/Pay order/Insurance Surety Bonds/ Account Payee/ FDR/ Bankers Cheque of scheduled bank/Fixed Deposit Receipt in favour of Registrar, DTU. Photocopy of the same is to be scanned and uploaded along with the bid, and the original shall be sent to DTU so as to reach before the date of closing of the bids. Failure to furnish the original before the closing of the bid will entail rejection of bid and blacklisting.
5. This agreement may be renewed by the parties on such terms and conditions as are agreed between the parties on the conclusion of this agreement. However, unless the contract is renewed, it shall come to an end as aforementioned.
6. The Hon'ble Vice-Chancellor, DTU reserves the right to reject any or all bids without assigning any reasons thereof and without incurring any liability to the affected bidders (s) on account of his action.
7. The Hon'ble Vice-Chancellor, DTU reserves the right to cancel the contract agreement in the event of non-commencement of services within two weeks of offer letter or unsatisfactory performance of work contract, the Tenderer will be black listed in the University for a period of 4 years from participating in such type of tender & His earnest money and performance guarantee may also be forfeited if so warranted.
8. In case, the Tenderer fails to render the services to the satisfaction of University authority, the authority will have full liberty to get the work done by the other party or enter into a fresh contract for the remaining period at the risk and expenses of the Tenderer.
9. Tenders shall submit the undertaking of Annexure-II in Rs. 100/- Non Judicial stamp paper.
10. For any unsatisfactory work/delay of work, the Competent Authority may impose a penalty of minimum Rs. 10,000/- per instance depending upon the quantum of work.



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11. The bidder shall furnish a declaration in his tender bid that no addition / deletion / corrections have been made in the downloaded tender document being submitted and it is identical to the tender document appearing on the website: -
- (a) In case of any correction / addition / omission in the tender document the tender bid shall be treated as no responsive and shall be rejected summarily.
  - (b) All the documents submitted in the bid offer should be preferably in English. In case the certificate viz. experience, registration etc. is issued in any other language other than English, the bidder shall attach an English translation of the same duly attested by the bidder & the translator to be true copy in addition to the relevant certificate.
  - (c) All computer generated documents should be duly signed / attested by the bidder / vendor organization.
12. The Bidder should have annual turnover of Rs 40 lakhs during last three years (2024-25, 2023-24, 2022-23).

Assistant Registrar  
(General Administration)  
Delhi Technological University, Delhi



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## ANNEXURE – I

### SCOPE OF WORK

- Nature of the work :- Annual estimated business volume of the University is approx.1 crore.
- :- To provide necessary services for publishing the content approved by DTU Authorities in National Dailies/weekly publication from Delhi/New Delhi/All India circulation.
- :- To perform all tasks necessary including but not limited to designing of the matter of the advertisement , its translation in other language if any typing work, etc to achieve the objective mentioned in the above Para.
- Time Limit :- The design of the advertisement to be published alongwith the estimate for publication must be submitted to the University for approval on the same day.
- :- Post approval of the design/content of the advertisement & estimate . The University Authorities will issue work order. The advertisement should be published on the very next day or as per the date given in the work order.
- Responsibility of the Vendor:- The vendor shall be required to submit of the Bill for publication of the advertisement of DAVP rates and after deducting the discount/Media Buying quoted by the Vendor along with the copy of the newspaper in which the publication advt. were published. All the time Vendor is expected to provide proper service.
- :- University will provide the content of the advertisement through email only.



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## Annexure-II

Tender No: \_\_\_\_\_

Tender Name: \_\_\_\_\_

### UNDERTAKING

(To be executed on Rs. 100/- Non judicial Stamp Paper)

1. I/ We the undersigned, certify that I/ We have gone through the terms and conditions mentioned in the tender documents and undertake to comply with all of them.
2. That no Civil / Criminal/ Income Tax/ Service tax/ blacklisting case is contemplated or pending against my firm.
3. The media Buying/Discount quoted by me/ us are valid and binding on me/ us for acceptance for the entire period being offered of contract.
4. I/ We undersigned hereby bind myself/ourselves to the Registrar, Delhi Technological University, Delhi to provide advertisement services to Delhi Technological University, Delhi during the period of contract.
5. In case of any lapse occur on my part or on my staff while discharging the services the university authorities may cancel my/ our contract and award the work to another agency and the costs difference may be recovered from me/ us and can forfeit Performance Guarantee (PG).
6. In the event of any breach/ violation of the terms and conditions, the Competent Authority shall be at liberty to terminate my contract and can forfeit the Performance Guaranty (PG) deposited by me/ us.
7. The Vice Chancellor, Delhi Technological University, Delhi has the right to accept or reject any or all the tender without assigning any reason. The decision of the Vice Chancellor, Delhi Technological University, Delhi will be binding upon me.
8. I/we shall also be responsible to pay all taxes as applicable to the government like Income Tax GST, and Service Tax etc.



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9. It is certified that me/us/our firm has not been blacklisted by any Central/State Govt. Deptt/Body/any other Govt. agency from participating in the tender process.

Signature of the Tenderer

Name of the firm/ Tenderer  
Seal of Firm



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## ANNEXURE – III

### Technical Bid

1. Name of the Tenderer/firm alongwith full address, email ID & Phone No. and Identity Proof
2. Proof of identity of tenderer such as Name/Residence address and telephone no.
3. Self-attested copy of PAN No. of Income Tax Department.
4. Self-attested copy of GST Registration Number by Government of India/ Delhi:
5. Self –attested copy of Proof of empanelment by D.I.P./DAVP
6. Undertaking as per Annexure-II on Rs. 100/- Non Judicial Stamp Paper:
7. Proof of Deposit Receipt of EMD:
8. Tenderer shall provide a certificate stating that he has not been debarred or blacklisted by any Central/State Government Department/ Bodies/PSU/any other Govt. department/etc from participating in the Tender process.
9. Certified copy of I.T. Return of minimum 40 lakhs of last three financial year alongwith Balance Sheet.

Declaration: -

This is to certify that I/We before signing this tender have read and fully understand all the terms and conditions contained herein and undertake myself/ourselves to abide by them. Also I/We hereby declare that the information given in the technical bid by the undersigned is correct.

Signature of the tenderers: - \_\_\_\_\_

Name: - \_\_\_\_\_

Designation: - \_\_\_\_\_

Address: - \_\_\_\_\_

Phone No: - (O) \_\_\_\_\_

(R) \_\_\_\_\_



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## ANNEXURE – IV

### FINANCIAL BID

Name of the Tenderer/ Firm \_\_\_\_\_

Full Address \_\_\_\_\_

Phone No. \_\_\_\_\_ Mobile No. \_\_\_\_\_

1. I/We accept all the Terms & Conditions received with Tender Documents.
2. I/We have submitted Technical Bid separately.
3. I/We now agree to provide the % of Discount/Media Buying on DAVP rate (%) follows:

S. No.	Name of the Agency	% of Discount/ Media Buying on DAVP rates

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Seal/ Rubber Stamp: \_\_\_\_\_

N.B.

1. Rates should be quoted on DAVP Rate and GST Rate extra will be considered.
2. Rates should be mentioned both in words and figures.
3. Financial Bid must not be submitted/disclosed in the technical bid and will be considered only if the Competent Authority accepts technical Bid.
4. Financial Bid to be filled in BOQ on the eProcurement portal of GNCTD only.



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## ANNEXURE – V

### FORM OF AGREEMENT

This AGREEMENT IS MADE on the \_\_\_\_\_ day \_\_\_\_\_ (Month) \_\_\_\_\_(Year) between the Board of Management of the University through the \_\_\_\_\_(Name & Address of the department) herein after called “the department” which expression shall unless excluded by or repugnant to the context be deemed to include its successors in office and assigns of the one part AND \_\_\_\_\_ (Name & address of the Tenderer) through Sh. \_\_\_\_\_ the authorized representative ( hereinafter called “the contractor”) ( which expression shall, unless excluded by or repugnant to the context, be deemed to include its /their heirs, successors, executors, administrators, representatives and assigns) of the other part,. Under which the contractor shall provide uniformed and trained personnel and will use its best endeavor’s to provide Advertising services at Delhi Technological University, Delhi.

NOW THIS AGREEMENT WITNESSETH as follows: -

1. In this agreement words and expression shall have the same meaning as are respectively assigned to them in the terms and conditions hereinafter referred to.
2. The following documents shall deemed to form and be read and constructed as part of this agreement, viz:
  - a) Letter of acceptance of award of contract;
  - b) Terms and conditions of Bid.
  - c) Notice Inviting tender.
  - d) Scope of work and Advertisement contract.
  - e) Bills of Quantities.
  - f) Addendums, if any;
  - g) Any other documents forming part of the contract.
3. In consideration of the payments to be made by the Contractor of the University as hereinafter mentioned, the contractor hereby covenants with the employer to execute and the Advertisement Service w.e.f. \_\_\_\_\_ at % of Media Buying/Discount on DAVP Rates as per the provisions of this Agreement and the tender documents.
4. Being the sum stated in the letter of acceptance subject to such additions thereto or deductions there form as may be made under the provisions of the contract at the times in manner prescribed by the contract.



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IN WITNESS WHEREOF the parties hereto have signed the Agreement the day and the year first above written.

For and on behalf of the Contractor For and on behalf of Board of Management of University,DTU.

Signature of the authorized official

Signature of the authorized Officer

Name of the Official

Name of the Officer

Stamp/Seal of the Contractor

Stamp/Seal of the Employer

By the said

By the said

\_\_\_\_\_ Name

\_\_\_\_\_ Name

On behalf of the Contractor in the presence of :

On behalf of the Employer in the presence of :

Witness\_\_\_\_\_

Witness\_\_\_\_\_

Name\_\_\_\_\_

Name\_\_\_\_\_

Address\_\_\_\_\_

Address\_\_\_\_\_

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\_\_\_\_\_

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\_\_\_\_\_

Telephone No:\_\_\_\_\_

Telephone No :\_\_\_\_\_



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## INSTRUCTIONS

1. All columns shall be filled legibly.
2. Clear and precise information shall be given against each column in the space provided.
3. If any column is left blank or not properly replied to or the application is not accompanied by the pay order/demand draft of the requisite value, the application is liable to be rejected summarily.
4. The Contract is liable to be cancelled forthwith, if it is found that the applicant had given wrong or false information in the application for the issue of authorization.
5. Only those bidders who qualify the Pre-Qualification cum Technical Stage (As per the requirement of Technical Bid) shall be considered for Price (Financial) Bid Evaluation.
6. The Financial bid evaluation sum Selection of bidders will be done on the basis of highest quoted Discount/Media Buying on DAVP Rate (%).
7. Any clarifications regarding NIT to the bidders can be done in the pre bid meeting.

Digital Signature