



**DELHI SCHOOL OF MANAGEMENT  
DELHI TECHNOLOGICAL UNIVERSITY**

# **ADMISSION GUIDELINES**

## **MBA BUSINESS ANALYTICS**

### **PROGRAM**



**ACADEMIC YEAR: 2026-27**



**IMPORTANT DATES**

|   |            |
|---|------------|
| <b>Start date for Online Registration</b>           | 4/05/2025  |
| <b>Last date of filling online application form</b> | 16/06/2025 |

**TENTATIVE ADMISSION SCHEDULE:**

| <b>S.No.</b> | <b>Events</b>   | <b>Dates</b>                               |
|--------------|---|--|
| <b>1.</b>    | <b>Uploading of information bulletin and online application form on DTU website</b>                       | 04/05/2026 (Monday)                        |
| <b>2</b>     | <b>Last Date of submitting the completely filled application form</b>                                     | 16/06/2026 (Tuesday)                       |
| <b>3</b>     | <b>Date of release of short-listed candidates for Personal Interview and documents verification</b>       | 06/07/2026 (Monday)                        |
| <b>4</b>     | <b>Documents Verification and Personal Interview of shortlisted candidates</b>                            | 13/07/2026–14/07/2026 (Monday–Tuesday)     |
| <b>5</b>     | <b>Release of list I of selected candidates</b>   | 17.07.2026 (Friday)                        |
| <b>6</b>     | <b>Online Payment of Admission Fee</b>  | 18/07/2026–22/07/2026 (Saturday–Wednesday) |
| <b>7</b>     | <b>Reporting of candidates for verification, submission of fee receipt and issue of allotment letter.</b> | 24/07/2026 (Friday)                        |
| <b>8</b>     | <b>Release of List II of selected candidates against vacant/withdrawal seats</b>                          | 27/07/2026 (Monday)                        |
| <b>9</b>     | <b>Online Payment of Admission Fee</b>  | 28/07/2026–31/07/2026 (Tuesday–Friday)     |
| <b>10</b>    | <b>Reporting of candidates for verification, submission of fee receipt and issue of allotment letter.</b> | 03/08/2026 (Monday)                        |
| <b>11</b>    | <b>Last Date of Admission</b>   | 07/08/2026 (Friday)                        |
| <b>12</b>    | <b>Spot Round - If required</b>   | To be announced                            |

## ADMISSION PROCESS

1. **The eligibility criteria for the MBA (BA) Programme** is as follows:

- a) A candidate who has passed any bachelor's degree examination with at least one paper in mathematics/statistics/applied mathematics with a minimum 60% marks in aggregate or equivalent CGPA from a recognized university/institution is eligible to apply. However, a relaxation of 10% in marks shall be given in eligibility criteria to SC/ST/PD candidates.
- b) The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an Act of Parliament or declared to be deemed as a University under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of Education, Government of India.
- c) A candidate who has valid CAT- 2025 /MAT-2025 /MAT-2026 percentile.
- d) Those who are appearing in the final semester examination, and possess a valid CAT/MAT score, may also apply, provided that they submit the proof of eligibility by a specific date to be declared by the University, otherwise the admission of the candidate to the university will be cancelled. Candidates appearing in the final semester/year should have at least 60% marks (50% in case of SC/ST/PD candidates) in aggregate or equivalent CGPA in the final (overall) result.

In case the conversion formula for CGPA is not provided by the concerned Institute/ University, the equivalent percentage shall be computed as per the following formula:

$$\text{CGPA} \times 10 = \text{Percentage of Marks}$$

Note: At any stage of the program, if it is found that the candidate does not fulfil the eligibility criteria, his/ her admission shall be cancelled and the fee shall not be refunded.

2. **The Selection Procedure is as under:**

- a) The applications received will be shortlisted based on performance in CAT-2025/ MAT-2025/ MAT2026.
- b) The shortlisted candidates will be required to appear for a Personal Interview and document verification. The Candidates who do not participate in Personal Interview/Document Verification will not be considered in Merit List.

- c) The merit list will first consider the candidates with valid CAT 2025 percentile and after the CAT 2025 candidates are exhausted, the candidates with MAT 2025/ 2026 percentile will be considered in the merit list. In case any candidate has appeared in both, MAT 2025 and MAT 2026; best of Two will be taken in consideration. The CAT percentile (rounded upto two decimal places) of 2025 will be considered whereas the best percentile of MAT 2025/MAT 2026 will be considered.
- d) The Weightage of different components for preparing Merit List is given as under:  
Priority 1 along with Weightage to different components:

| Sl. no. | Component                                   | Weightage |
|---------|---|-----------|
| 1.1     | CAT* 2025 Percentile                        | 50%       |
| 1.2     | Class 10 <sup>th</sup> Aggregate Percentage | 10%       |
| 1.3     | Class 12 <sup>th</sup> Aggregate Percentage | 10%       |
| 1.4     | Personal Interview                          | 20%       |
| 1.5     | Work Experience (after graduation)**        | 10%       |

Priority 2 along with weightage to different components:

| Sl. no. | Component  | Weightage |
|---------|--|-----------|
| 2.1     | MAT* 2025/2026 Percentile (Higher in case of Both) | 50%       |
| 2.2     | Class 10 <sup>th</sup> Aggregate Percentage        | 10%       |
| 2.3     | Class 12 <sup>th</sup> Aggregate Percentage        | 10%       |
| 2.4     | Personal Interview                                 | 20%       |
| 2.5     | Work Experience (after graduation)**               | 10%       |

\*The cut off for CAT 2025 and MAT- 2025/2026 will be decided by the MBA (BA) admission committee. At present only CAT and MAT scores will be considered for Merit preparation.

\*\*Criteria of Work Experience Marks (Out of 10)

| Work Experience (In Months):              | Marks |
|---|-------|
| 30 to 42 Months                           | 10    |
| 24 to 29 Months & 43 to 48 Months         | 08    |
| 18 to 23 Months & 49 to 54 Months         | 06    |
| 12 to 17 Months & 55 to 60 Months         | 04    |
| Less than 12 Months & More than 60 Months | NIL   |

Note: Internship and Articleship would not be counted as part of work experience.

- e) In case of tie in the final merit list, the following criteria shall be used:
- i) The candidate with higher entrance test percentile (CAT/MAT as applicable), shall be ranked higher.
  - ii) In case of tie in CAT/MAT percentile, the candidate shall be ranked according to the date of birth i.e., the person older in age will be ranked higher.
  - iii) In case of tie in the age criterion, random number will be used to break the tie.

NOTE: Fresh applications against vacant seats, if any, may be invited by following an alternative admission criterion in spot round of admissions by DSM, DTU in special spot round.

All candidates desirous of seeking admission to the MBA (BA) programs at DSM, DTU are required to visit website [www.dtu.ac.in](http://www.dtu.ac.in) and fill registration form, pay a non-refundable registration fee. The details of registration fee are given below:

| CATEGORY                         | Amount                                    |
|----------------------------------|---|
| General/ OBC / EWS/ SC/ST/PwD/KM | ₹ 1,500/ + the applicable transaction fee |

#### **Documents to be uploaded at the time of registration**

Following is the list of documents required for uploading at the time of filling up of online application form:

- a) Degree and mark sheets of the qualifying examination or undertaking along with mark sheets till the previous semester
- b) Certificates and Marks sheet of the 10th and 12th examination.
- c) Scanned copy of CAT-2025/MAT-2025/ MAT-2026. Student must possess CAT/MAT Login ID and Password for online verification.
- d) Date of Birth Certificate as indicated in High School or equivalent examination.
- e) Reserved category/sub-category certificates, if applicable.
- f) Experience certificate(s)
- g) Recent passport size photograph
- h) Undertaking (if Required)

**Note:** The OBC-NCL candidates can submit old certificate and undertaking at present in the application form. However, the candidates must submit the OBC-NCL or EWS certificates issued after March 2026 at the time of Personal Interview and Document Verification

## PERSONAL INTERVIEW AND DOCUMENT VERIFICATION

- a) The shortlisted candidates will be called for Personal Interview and Document verification in physical mode. The venue and date for the same will be announced on [www.dtu.ac.in](http://www.dtu.ac.in). The merit list of the eligible candidates will be announced on DTU website before First round of Counselling.
- b) Admission shall be made on the basis of combined merit list prepared on the basis of CAT-2025/ MAT-2025/ MAT-2026 percentile, marks in class 10th, class 12<sup>th</sup>, performance in Personal Interview, and work experience.
- c) Provisional Allotment of seat will be done on the basis of **rank of the candidate in the merit list**.

**NOTE: The candidates, who do not attend the Personal Interview and document verification process, will not be considered in the merit list.**

### **Spot round**

Spot round may be conducted if seats remain vacant. Details of spot round will be notified on the website [www.dtu.ac.in](http://www.dtu.ac.in)

NOTE: Fresh applications against vacant seats, if any, may be invited by following an alternative admission criterion in spot round of admissions by DSM, DTU.

*\* Any change in the counselling schedule due to unforeseen circumstances shall be announced on the university website. Candidates are advised to visit the website regularly.*

*\*\* Special spot round may be conducted by the university after the spot round depending upon the availability of vacant seats.*

## NUMBER OF SEATS

**The annual intake of this program is 60.**

The reservations of the seats for SC/ST/OBC/EWS and sub categories Defence/ PWD are as per the norms. One seat over and above the total intake is reserved for Kashmiri migrants. However, there will be no relaxation in the minimum eligibility criteria for Kashmiri Migrants.

| CATEGORY                         | CODE |
|----------------------------------|------|
| General                          | GN   |
| Other Backward Classes           | OB   |
| Scheduled Caste                  | SC   |
| Scheduled Tribe                  | ST   |
| Economically Weaker Section      | EW   |
| SUB-CATEGORY                     | CODE |
| <b>No subcategory</b>            | GN   |
| <b>Differently Abled Persons</b> | PwD  |
| <b>Defence Personnel</b>         | CW   |

| Category  |            | Seats     |
|---|------------|-----------|
| General   | Open       | 22        |
|   | PwD        | 01        |
|   | Defence CW | 01        |
| <b>Total Gen Seats</b>                                  |            | <b>24</b> |
| EWS   | Open       | 05        |
|   | PwD        | 01        |
|   | Defence CW | 00        |
| <b>Total EWS Seats</b>                                  |            | <b>06</b> |
| OBC   | Open       | 15        |
|   | PwD        | 00        |
|   | Defence CW | 01        |
| <b>Total OBC Seats</b>                                  |            | <b>16</b> |
| SC  | Open       | 08        |
|   | PwD        | 01        |
|   | Defence CW | 00        |
| <b>Total SC Seats</b>                                   |            | <b>09</b> |
| ST  | Open       | 04        |
|   | PwD        | 00        |
|   | Defence CW | 01        |
| <b>Total ST Seats</b>                                   |            | <b>05</b> |
| <b>Total Seats</b>                                      |            | <b>60</b> |
| <b>Note: 01 Supernumerary seat for Kashmiri Migrant</b> |            |           |

## FEE STRUCTURE

The selected candidates will be required to pay programme fee **online** at the link to be activated in login id of candidate as soon as the documents of the candidates are verified. The provisional admission letter shall be issued subsequently. It may be noted that the admission of the candidate is complete only after the payment of online admission fee within the prescribed time limit. If a candidate fails to pay fees within prescribed time, then his/ her provisional allotment of seat shall be cancelled.

### Tentative Fee Structure of MBA (BA) 2026-28\*

| S. no. | Particulars | Fee in AY 2026- 27 (Rs.) |
|--------|-------------|--------------------------|
| 1.     | Total Fee   | 2,46,700                 |

**\*Final Fee will be notified soon. Please keep on checking university website for updates.**

**\*\*\*\* FOR QUERIES CONTACT US AT:**

**E-MAIL: [MBAADMISSIONS@DTU.AC.IN](mailto:MBAADMISSIONS@DTU.AC.IN)**

**CONTACT: 011-27266203 \*\*\*\***