



# **GLOGIFT 17**

**Seventeenth Global Conference on Flexible Systems Management**

**December 11 – 13, 2017**

***Venue:* Delhi School of Management, Delhi Technological University, Delhi**

***Theme-*Transforming Organizations through Flexible Systems Management**

***Annual Conference of Global Institute of Flexible Systems Management***

Greetings from Delhi School of Management, Delhi Technological University

Welcoming all the delegates to GLOGIFT 2017. Please find the schedule of the **Seventeenth Global Conference on Flexible Systems Management**. The venue and timings for the sessions have been mentioned in the schedule for your reference.

Important documents to be brought for Registration on 11-December-2017 :-

1. Filled in Registration Form
  - a) For already registered participants, Registration Form being e-mailed separately
  - b) In case any participants missed to Register, facility of On-SPOT Registration will be available from 9:00am, 11-Dec-2017 at SPS-13,near Library , DTU
2. Identity proof
3. Photocopy of the payment Receipt
4. Presentation in pen-drive

HOPE TO SEE YOU SOON !!!

Thanking you,  
Coordinating Team,  
GLOGIFT 2017,  
DELHI SCHOOL OF MANAGEMENT, DTU.

(In case of any help contact AnuragTiruwa - 9999327704 ,SandeepSapkal – 8989740159)

## SCHEDULE FOR CONFERENCE

Monday, 11 December 2017

Day 1		
9.00am – 10am	Registration at SPS 13, near Library, Delhi Technological University	
10am – 11:30 am	<p style="text-align: center;"><b>Opening Ceremony at SPS 13, near Library, Delhi Technological University</b></p> <ul style="list-style-type: none"> <li>❖ Welcome Address by Professor P.K.Suri, Former President GIFT and Professor, Delhi School of Management</li> <li>❖ Presidential Address by Dr.D.K.Likhi, Chairman &amp; Managing Director, MIDHANI</li> <li>❖ Address by Chief Guest, Professor Yogesh Singh, Vice Chancellor, DTU</li> <li>❖ Conferring of Flexibility Excellence Award 2017 by VC, DTU</li> <li>❖ Recorded Keynote address by: Professor Henk W.Volberda , Rotterdam School of Management, Netherlands</li> <li>❖ Vote of Thanks by Professor Rajan Yadav, Head, Delhi School of Management</li> </ul>	
11:30 am – 12 noon	Coffee/Tea	
12.00 – 1.30pm	<p style="text-align: center;">Stream A: Chair – Prof Sushil Co-Chair: Dr.Shikha N Khera</p>	<p style="text-align: center;">Stream B: Chair – Prof P.K.Jain Co-Chair: Dr.Archana Singh</p>
10 minutes for each paper followed by	<p style="text-align: center;"><b>Enterprise Flexibility and Building Sustainable Competencies</b></p> <p style="text-align: center;">(Venue: FW4-FF9, Delhi School of Management)</p>	<p style="text-align: center;"><b>Financial Flexibility and Risk management</b></p> <p style="text-align: center;">(Venue: LW5-FF1, Delhi School of Management)</p>

<b>discussion and summing-up at the end</b>		
	Flexibility in Corporate Governance and Export Competitiveness: Evolving a different perspective	Total Interpretive Structural Modeling (TISM) of the determinants of non-performing assets in Indian banking sector
	Waste Generation and Planet's Sustainability at Current level of Consumption	Impact of Global Financial Crisis on stock market co-movement in Europe
	Flexibility on Corporate Governance Practices: An Inter-industry Comparison from India	Foreign Exchange Risk Management by Companies: A Systematic Literature review
	Learning, Innovation, and Entrepreneurship towards Flexibility	Dynamic Capital Structure Theories: Providing Much Needed Flexibility in Financing
	Sustainable Growth Rate: A flexible performance measurement tool for changing business environment	Gold as a hedge against Purchasing Power Risk
	Exploring Flexible Enterprise Framework for Indian Schools – What can be Learnt from Finnish Education System	Market Efficiency, Global Financial Crisis and Price Risk Management – An Evidence from Indian Gold Futures
	Operational Excellence for strengthening Customer Stickiness	Contribution of Financial Inclusion in the Growth of Indian Economy: An Exploratory Study
	Process Re-engineering Model for Crop Loan Redemption Scheme to Empower the Farmers in the Direction of Digital India: e-Uttar Pradesh	
<b>1.30pm – 2.00pm</b>	<b>Lunch</b>	
<b>2.00pm – 3.30pm</b>	<b>Stream A (Contd.) : Chair – Dr MAkhtar Co-Chair: Dr.Vikas Gupta</b>	<b>Stream C: Chair – Dr.ShyamSethi Co-Chair: Prof. MM Tripathi</b>
<b>10 minutes for each</b>	<b>Enterprise Flexibility and Building Sustainable Competencies</b>	<b>Transformational Strategies and Organizational Competitiveness</b>

paper followed by discussion and summing-up at the end	(Venue: FW4-FF9, Delhi School of Management)	(Venue: LW5-FF1, Delhi School of Management)
	Modeling Enterprise Flexibility and Competitiveness for Indian Pharmaceutical Industry: A Qualitative Study	Building Sustainable Competencies in Emerging Economies
	B2B E-Commerce Adoption Framework in Agriculture: Evidences from a Case Study of e-NAM	Vertical Farming: A Resource Leverage Perspective
	Strategic Flexibility of Indian Corporates – A Study of Market Response to Cross-Border Acquisitions	Business Expansion and Market Multiplication through Strategic Ecosystem Orientation
	Relevance of Flexible Business Applications for Organization Sustainability in Rapid Changing Business and Technological Environment	Ingredients of Start-up Success
		Evolving Role of Stakeholders in Social License to Operate
3.30 pm – 4.00 pm	<b>Afternoon Tea</b>	
4.00pm – 5.00pm	Stream D Chair – Prof G.C.Maheshwari Co-Chair: Dr.SaurabhAgarwal	Stream C (contd.): Chair – Prof. NeenaSinha Co-Chair: Dr Nand Kumar
10 minutes for each paper followed by discussion and summing-up at the end	Corporate Social Responsibility, Waste Management and Sustainability (Venue: LW5-FF1, Delhi School of Management)	Transformational Strategies and Organizational Competitiveness (Venue: FW4-FF9, Delhi School of Management)
	Effective CSR Program? An Analysis of Constructs for SME's	Corporate Governance in the Changing Scenario
	Linking Forgiveness and Satisfaction with Life in Employees: An Empirical Study	Digital Transformation Bank Aggregator System
	E-Governance Policy of India: A Step Towards Sustainable	Transformational Strategies followed in the Directorate of Skill

	Development Goals (SDGs)	Development, Employment and Entrepreneurship, GOM
	Flexibility in Corporate Governance and Export Competitiveness: Evolving a different perspective	Developing Core Competence, Competitiveness and Institutional Excellence in Uncertain & Challenging Economic Environment: A conceptual model for Indian Higher Education Institutions
	Developing Multi-Criteria based Decision Support Framework for Sustainable Healthcare Waste Management in India	Stakeholder Engagement in Agile Projects: A Pilot Study
<b>5.00pm – 7.00pm</b>	<b>Free time for delegates / GIFT Society Governing Council Meeting</b>	
<b>7.00pm – 9.30pm</b>	<b>Conference Dinner</b>	

**Tuesday, 12 December 2017**

<b>Day 2</b>		
<b>10.00am – 11.30am</b>	<b>Stream E: Chair – Prof. R.K.Mittal Co-Chair: Dr Shikha N Khera Performance Measures in Changing Business Ecosystems (Venue: LW5-FF1, Delhi School of Management)</b>	<b>Stream F: Chair – Prof. Sushil Co-Chair: Prof. P. K. Suri GIFT Journals Paper Development Workshop Session 1: Evolving Context for Research and Publishing (Venue: FW4-FF9, Delhi School of Management)</b>
<b>Stream E:</b>		
<b>10 minutes for each paper followed by discussion and summing-up at the end</b>		
<b>Stream F: Workshop</b>		
	Knowledge Management Performance Measurement: Systematization of Literature for Development of a scale.	Joining and contributing to a theoretical conversation
	Managing Continuity and Change and its Impact on Performance: A Comparative Study of Selected Pharmaceutical Firms	Publishing in quality journals
	A Generalized Model of Flexibility Measurement using Business Environmental Factors and Flexibility Enablers	Why I recommended that your manuscript be rejected
	Impact of Components of Globalisation on the Economic Growth in	Editorial thoughts - Evolving context for your research

	India: An Empirical Study	
	Financial Performance of Disinvested Public Sector Enterprises in India	Editorial thoughts - Transforming organizations through flexible management
	Dimensions of Social Capital , Learning Culture and Team Performance: A Case of an IT Organization.	
<b>11.30am – 12.00 noon</b>	<b>Morning Tea</b>	
<b>12.00 - 1.30pm</b>  <b>10 minutes or less for each paper followed by discussion and summing-up at the end</b>	<b>Stream E (contd.): Chair – Dr.S.P.Singh Co-Chair: ShriAbhinavChaudhary</b>	<b>Stream F (contd.): Chair – Prof.Kirankumar S. Momaya Co-Chair: Dr.ArunimaHaldar</b>
	<b>Performance Measures in Changing Business Ecosystems (Venue: LW5-FF1, Delhi School of Management)</b>	<b>GIFT Journals Paper Development Workshop Session 2: Exploring Linkages among Functional Areas and Firm Competitiveness (Venue: FW4-FF9, Delhi School of Management)</b>
	Impact of Decentralization on the Reputation of the National Public Procurement Agency	Designing the research study
	Impact Assessment of E-governance Project on Agricultural Trade: A Case Study of Plant Quarantine Information System using SAP-LAP Framework	Risk governance structure and firm level competitiveness: Evidence from India
	Analysing the Factors Affecting Performance of Handloom Industry in Himachal Pradesh using TISM and DEMATEL	Business responsibility disclosures and firm’s competitive performance
	Measuring Effect of Supply Chain Design on Firm Performance using Bayesian Networks	Gaining competitive advantage through quality of service in e-tail: identifying its antecedents
A Fuzzy DEMATEL Approach for evaluating Key Performance Indicators (KPIs) of Information Facilitated Product Recovery System (PRS)	Mobile Technology: Impact on learning and productivity of students	

	Determinants of Borrowing by Poor: Evidence from Urban Slums of Mumbai in India	A comparative study of select ventures in E-waste management: Exploring scalability related problems
		Women directors and financial performance of listed companies: Evidence from India
		Managing workforce in India through artificial intelligence
		E-Waste hazard: a concern over environmental damage
<b>1.30 pm –2.30pm</b>	<b>Lunch</b>	
<b>2.30pm – 4.00pm</b>	<b>Stream G: Chair – Prof.Anu Singh Lather Co-Chair: Dr.Archana Singh Creative Leadership and Human Resource Flexibility (Venue: FW4-FF9, Delhi School of Management)</b>	<b>Stream H: Chair – Prof.Manoj Sharma Co-Chair: Dr Vikas Gupta Knowledge Management and Adaptive Organizations (Venue: LW5-FF1, Delhi School of Management)</b>
<b>10 minutes for each paper followed by discussion and summing-up at the end</b>	A Content Study of Leaders' Communication: Special Reference to the Public and Private Banks	Exploring the Relationship between Ethics and Knowledge Management: A Conceptual Framework for Successful Organizations
	Employers' Perception on the Predictors of Graduate Employability in Information Technology Sector	Revolutionizing Indian Higher Education through Knowledge Management and Information and Communications Technology: A Conceptual Model
	Measuring the Relationship Between Job Resources and Employee Engagement: A Study Of generation Y employees	Age of Systems: Opportunities & Challenges
	Talent Management : A Critical Imperative for organizational Excellence	Knowledge Management- Key Lever for Business Transformation: A case of an IT organization
	Job Conditions Mediating the Relationship between commitment to Managers and Company and Employee Innovation	Changing the Workplace with Technology Driven Flexible Management



	Role of Flexible Working Timing in Managing The Employees Of Organisations: A Case Study Of Flexible Work Timing of Some Retail Outlets In Patna Region	
	Supporting Culture as Transformational Strategy in Call Centres in India: Examining its impact on Job Satisfaction with Stress and Career Advancement as Mediators	
	An empirical investigation of Job satisfaction factors among the banking job aspirants of state of Jharkhand.	
<b>4.00pm – 4.30pm</b>	<b>Afternoon Tea</b>	
<b>4.30pm – 6.00pm</b>  <b>10 minutes for each paper followed by discussion and summing-up at the end</b>	<b>Stream I: Chair – Prof.RajanYadav</b> <b>Co-Chair: Dr. HK Dangi</b> <b>Marketing Flexibility</b> <b>(Venue: FW4-FF9, Delhi School of Management)</b>	<b>Stream J: Chair – Prof.AbidHaleem</b> <b>Co-Chair: Prof. VikasRastogi</b> <b>Manufacturing Flexibility</b> <b>(Venue: LW5-FF1, Delhi School of Management)</b>
	Antecedents of School Branding: A School Leaders' View to Develop School Branding Model	Flexible Manufacturing- Managing in Quantum Way
	Effect of Brand Loyalty on Brand Equity: The Mediating Role of Brand Extension	Developing Strength of Manufacturing Strategy Decision Making under Sustainability
	Channel Collaboration in E-Commerce: A Study on Channel Relationship from the Perspective of Vendors Selling on Online Platforms	Relationship between Self Efficacy, Optimism and Career Planning in Manufacturing Sector
	Electric Mobility Adoption in India: Emergence, Challenges and Implementation Roadmap	Developing a Framework for Green Flexible Manufacturing System
	Moderating Effects of Gender on Online Shopping of Wooden Handicraft Items	Utilisation of Bed Ash Generated from Captive Thermal Power Plant as a Substitute of Gypsum in Cement Plant

	A Sentiment Analysis Approach to Understand the Consumers' Inclination Towards Facebook Brand Page (FBP) Posts	Impact of Lean Manufacturing in Bulker Manufacturing Organization:A Case Study
	Factors Affecting Adoption of Digital Payment Systems: A Case Study on Allahabad City, Uttar Pradesh	Challenges and Opportunities for Implementing Industry 4.0 in Manufacturing
	Plastic Currency: Gateway to Cashless Society?	

Day 3			
<b>10.00 am – 12.30 noon</b>  <b>10 minutes for each paper followed by discussion and summing-up at the end</b>	<b>Stream K: Chair – Prof S.K.Garg</b> <b>Co-Chair: Prof. R.S.Walia</b>  <b>Supply Chain Flexibility</b> <b>(Venue: FW4-FF9, Delhi School of Management)</b>	<b>Stream L: Chair – Prof A.K.Saini</b> <b>Co-Chair: ShriS.K.Dubey</b>  <b>Data Analytics and Decision Support Systems</b> <b>(Venue: LW5-FF1, Delhi School of Management)</b>	<b>Stream M: Chair – Prof P.K.Suri</b> <b>Co-Chair:Dr.SaboohiNasim</b> <b>E-governance, Outreaching Beneficiaries/Customers</b>  <b>(Venue: LW5-SF2, Delhi School of Management)</b>
	Ranking of Best Practices of Logistics Service Providers using Fuzzy AHP	Trading Decisions using EMD-Based Stock Index Forecasting Models	Using Flexibility In Designing CRM Solution
	A Study of the Efficacy of Supply Chain Flexibility in Manufacturing Sectors of India	Utilizing Advanced Forecasting Methods to Increase Forecast Accuracy	Flexible Management through Secure Digital India Initiative of the Government
	How Improved Visibility Leads to Supply Chain Flexibility	Waiting Time Management at Reverse Balking, Infinite capacity and single service channel	Understanding Public Value of a few E-governance Projects in India
<b>Tea Break: 11:30 am - 11:45 am</b>			

	Modeling of Healthcare Supply Chain Risks using Integrated ISM-Fuzzy MICMAC Analysis	Data Analytics in Government Sector – Potential Areas, Benefits and Approach	Role of Strategic Collaborations in E-governance
	A Combined Intuitionistic Fuzzy Set Theory and DEMATEL Method for Risk Prioritization in Healthcare Supply Chain (HSC)	BIG DATA Analytics: Transforming Governance for Citizen Empowerment	Factors Affecting Public Value of E-government in India: An Empirical Survey
		Data Analysis through IMPACT Web Application for “Save the Girl Child” Campaign in Rajasthan.	Augmented Transformational Methodologies for Effective e-Governance
		A Methodical Study on Data Analytics and Decision Support Systems in Business Management	Process Re-engineering Model for Crop Loan Redemption Scheme to Empower the Farmers in the Direction of Digital India: e-Uttar Pradesh
		Process Re-engineering Model of Dealer E-Assessment-A Digital Transformation for Secure, Assured Delivery System Contributing to Green Governance	
<b>12.30pm – 1.30pm</b>	<b>Lunch, Conference Close</b>		