

## **Bachelors of Business Administration (BBA)**

The BBA programme at USME aims to provide adequate basic understanding about management education and help the students understand the business environment

The course focuses on imparting critical thinking and decision-making skills so that the students can identify problems and provide alternatives. Apart from teaching various quantitative and qualitative management techniques, the course also lays a strong emphasis on improving the communication skills of the students and grooming them for next step in their career. The course has been formulated keeping in view the ever evolving economic and business environment. The three years program is structured in 6 semesters

### **Helpdesk Email ID :**

- [bba.usme@dtu.ac.in](mailto:bba.usme@dtu.ac.in)
- [programs.usme@dtu.ac.in](mailto:programs.usme@dtu.ac.in)

**Seats : 182**

### **Admission Eligibility**

The candidate must have scored at least 50% marks in 12th board examination from a recognised board and must also have passed English (Core/Elective/ Functional) as a subject in the 12th Board Examination. Those who are appearing in the examination may also apply, provided that they submit the proof of eligibility by a specific date declared by the University.

## Fees

S. No.	Particulars	Fee in A.Y. 2021-22 1st Year (Rs.)	Fee in A.Y. 2022-23 2nd Year (Rs.)	Fee in A.Y. 2023-24 3rd Year (Rs.)
1	Tuition Fee	45,000	48,800	55,500
2	Non-Government Component			
2.1	Student welfare Fee (Co- Curricular activities, extra-curricular activities, Annual gathering, Student's welfare, Institutional development, Outsourcing, Conference, Seminar, Workshop, Innovative projects, Skill development activities and miscellaneous expenditure on unspecified items)	15,000	15,000	15,000
2.2	Facilities & Services charges (Research initiatives, training programmes, Awards, automation facilities, entrepreneurship activities and any misc. expenditure on unspecified items)	15,000	15,000	15,000
2.3	Economically weaker section fund	5,000	6,000	6,000
2.4	Examination fee (Examination infrastructure strengthening, expenditure on examination activities, confidential printing etc.)	13,000	13,000	13,000
2.5	Premium amount for Medclaim of student(per-annum)	500	700	700
	<b>Total</b>	<b>93,500</b>	<b>98,500</b>	<b>1,05,200</b>

### **Application & Important stages**

1. Interested candidates are required to fill the online application form available on [www.dtu.ac.in](http://www.dtu.ac.in)
2. The candidates are required to fill the online application form and make an online payment of Rs. 1,000/- (one thousand only) for General, EWS and OBC Category and Rs. 500 for SC/ST and PwD.
- 3. Candidates are required to fill separate application form for each programme and accordingly pay the online fee.**
4. Incomplete application, due to any reason, is liable for rejection by the University.
- 5. A candidate who has secured admission in one programme and is willing to take admission in the second programme should withdraw his/her admission from the first programme.**

## Selection Procedure

The merit list shall be drawn on the basis of marks **in best of four subjects (including English)** in XII Board examination or its equivalent examination. Vocational/Skill based courses (as specified in the CBSE list) will not be counted in the best four subjects.

To resolve and determine inter-se merit of candidates having same percentage in the best of four subjects (including English), following criterion will be used in the stated order of preference:

1. Candidates having higher score in English (core/elective/functional) will be given preference.
2. In case the score in English is same, then date of birth will be considered. Elder candidate will be given preference.

**NOTE:** Candidates who have got a compartment in any subject will not be eligible for admission.

## Relaxation in minimum marks criterion in qualifying examination for reserved category/sub-category candidates

Candidates belonging to various reserved categories namely OBC (Non-Creamy Layer), Scheduled Caste, Scheduled Tribe, and sub-categories namely Defence, Person with Disability, who apply for seats reserved for them, shall be allowed a relaxation in the minimum marks criterion as mentioned below:

- Other Backward Class (OBC-NCL): Candidates claiming reservation under Other Backward Class (Non-Creamy Layer) category shall be allowed a **relaxation of 5% marks** in the minimum marks criterion in the qualifying examination.
- Scheduled Caste (SC), Scheduled Tribe (ST): Candidates claiming reservation under Scheduled Caste (SC) or Scheduled Tribe (ST) shall be allowed a **relaxation of 10% marks** in the minimum marks criterion in the qualifying examination.
- Defence Personnel (CW): Candidates claiming reservation under Defence sub-category shall be allowed a **relaxation of 5% marks** in the minimum marks criterion in the qualifying examination.
- Person with Disability (PD): Candidates claiming reservation under "Person with Disability" (PD) sub category shall be allowed a **relaxation of 10% marks** in the minimum marks criterion in the qualifying examination.