# Dr. Pradeep Kumar Suri

**Delhi School of Management**

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## Qualifications

PhD (Management) IIT Delhi , M.Tech. (Computer Applications), IIT Delhi, MSc (Mathematical Statistics), University of Delhi.

## Areas of Interest

E-Governance Planning and Implementation, IT/IS Management, Business Analytics, Project Management, ICT in Agriculture

**Employment:**

**Delhi Technological University:** (2012 onwards) Professor in Management

**Centre Government** (27 Years: 1985-2012)
(Joined **Indian Statistical Service** in 1986)

1993 - 2012:  National Informatics Centre  (Scientist 'C', 'D', 'E' and 'F' levels)
1986-1993: Department of Tourism (Research Officer)
1985-1986: Department of Agriculture & Co-operation (Technical Assistant)

Prior to joining Delhi Technological University during July, 2012, served in the Centre Government for more than twenty five years. He joined Indian Statistical Service (ISS) in the year 1986 as Group 'A' direct recruit officer through UPSC based on an all India competition. After rigorous initial cadre training - which included training at several prestigious institutes/organizations spread across the country, compulsory stay at a village and trekking to remote hills to get exposure to life at grassroots - he was posted as Research Officer in the Market Research Division of the Department of Tourism (DoT), Government of India, New Delhi in the year 1988. His contribution during the service period at DoT primarily included organization of progressive computerization of the department, analysis of tourist statistics, organizing tourism potential surveys and, monitoring and evaluation of project studies.

He later joined National Informatics Centre (NIC) in the year 1993 through direct recruitment mode. He has served at different levels in NIC (ranging from Senior Systems Analyst to Senior Technical Director) and worked, over the years, for the strengthening of agricultural informatics in the country by building ICT enabled synergetic relationships with various organizations in Government and Non Government domains.  He has travelled across the nation to interact with stakeholders at various levels and contributed in the evolution of several information systems in the agriculture and allied sector.  In particular, he has been the NIC National Co-ordinator  for implementing the ambitious e-governance project "Agricultural Marketing Information Network System (AGMARKNET)" in 3000+ markets spread across the nation with the support of the Directorate of Marketing and Inspection, Ministry of Agriculture and Farmers' Welfare and various State Marketing Boards/Directorates. The national project has won several accolades at national and international levels.  His contribution to strengthen systems

has been in terms of planning, strategy formulation, strategic gap analysis for improving systems, establishment of ICT infrastructure, system design, development and implementation, monitoring and control of projects, organizing nation-wide capacity building and sensitization programmes, system documentation, organizing national/state level stakeholders' workshops, participating in deliberations at national and international  forums for improving systems from beneficiaries' perspective, etc.

He has also served in consulting roles for  the UN bodies, viz. World Tourism Organization and,  Food and Agricultural Organization.

He has publications in both International Journals and Conference Proceedings and delivered invited lectures/addresses in several Government and academic Institutes.

Organized  GLOGIFT 17 – 17th Global Conference on Flexible Systems Management on the theme *"Transforming Organizations through Flexible Systems Management"* at the Delhi School of Management (DTU) during December 11–13, 2017.

## Administrative Experience

- Joined as Group 'A' Officer  of Indian Statistical Service in Centre Government in 1986 and served at various responsible positions from Aug 1986 to July 2012

- Served as Head, Delhi School of Management during December 2012 to August 2016. The responsibilities, iner alia, included Chairman, Board of Studies and Chairman, Department Research Committee.

- President (Honorary), Global Institute of Flexible Systems Management (GIFT – an  academic society), 2016

- Member, Governing Council, GIFT Society

- Served/Serving  as Chairman/Member of many academic and administrative committees. Some of the these include Member, University Admissions Committee; Chairman, BTech Admission Committee (2019 and 2018);  Chairman of Centralized Counseling for admission to B.E. / B.Tech. / B.Arch. programs of 4 pioneering Technical Universities / Institutes of Govt. of NCT of Delhi (2017),  Chairman, Central Purchase Committee; Chairman, Common Management Admissions Committee (2020), Chairman, MBA Admissions, DTU (2021), Chairman, Department Research Committee (Management & Humanities), DTU;   (Member, University Funds Investment Committee; Member, Academic Council –DTU; Member, Academic Council –IGDTUW; Member, Board of Studies of University School of Management Studies, GGIPU; Chairman/Member, Selection Committees, academic audits etc.

## Recent Publications

*(Detailed list at Google Scholar URL: https://scholar.google.co.in/citations?user=9942Xh8AAAAJ&hl=en)*

**Books**

- Suri, P.K., and Sushil (2017) *Strategic Planning and Implementation of E-Governance*, Springer Science and Business Media, Singapore.
- Suri, P.K., and Yadav R (Eds.) (2020) *Transforming Organizations Through Flexible Systems Management*, Springer, Singapore.

## *Recent Articles in Journals*

- Chaudhary, S. & Suri P.K. (2021). Modelling the Enablers of e-Trading Adoption in Agricultural Marketing: A TISM-Based Analysis of eNAM. *Vision,* https://doi.org/10.1177/0972262920977979.
- Verma, C. & Suri P.K.(2021). Big data'patentometrics for R&D decision-making. *Digital Policy, Regulation and Governance,* https://doi.org/10.1108/DPRG-09-2020-0126.
- Chaudhary, S. & Suri P.K. (2021). Ranking the Factors Influencing e-Trading Usage in Agricultural Marketing. *Global Journal of Flexible Systems Management*, 22, 233-249.
- Chaudhary, S. & Suri P.K. (2021). Framework for agricultural e-trading platform adoption using neural networks. *International Journal of Information Technology,*13(2), 501-510.
- Chaudhary, S. & Suri P.K. (2020). The impact of E-trading on wholesale prices of select agricultural commodities. *Journal of Social Sciences,* 48 (3).
- Pandey, J.K. & Suri P.K. (2020). Drivers of strategic collaboration for e-governance in India: a qualitative study, *Journal for Global Business Advancement,*13 (5), 605-642.
- Pandey, J.K. & Suri P.K. (2020). Collaboration competency and e-governance performance. *International Journal of Electronic governance,*12(3), 246-275.
- Gupta A., Singh R.K. and Suri P.K. (2019). Analyzing the interaction of barriers in e-governance implementation for effective service quality: Interpretive structural modeling approach. *Business Perspectives and Research*, 7(1), 59-75.
- Gupta, P. J., & Suri, P. K. (2018). Analysing the Influence of Improved Situation, Capability Level of Actors and Flexible Process Workflow on Public Value of E-Governance Projects in India. *Global Journal of Flexible Systems Management*, *19*(4), 349-372.
- Tiruwa, Anurag & Yadav, Rajan & Suri, Pradeep. (2018). Moderating effects of age, income and internet usage on Online Brand Community (OBC)-induced purchase intention. *Journal of Advances in Management Research*, Vol. 15, Issue 3, pp.367-392.
- Anurag Tiruwa, Rajan Yadav, Pradeep Kumar Suri, (2018). "Modelling Facebook usage for collaborative learning in higher education", *Journal of Applied Research in Higher Education*, Vol. 10 Issue 3, pp.357-379.
- Gupta A., Singh R.K. and Suri P.K. (2018) Prioritizing Critical Success Factors for Sustainable Service Quality Management by Logistics Service Providers, *Vision: The Journal of Business Perspective, Vol. 22, Issue 1.*
- Gupta A., Singh R.K. and Suri P.K. (2018) Sustainable service quality management by logistic service providers: an Indian perspective, *Global Business Review, Vol. 19, Issue 1.*
- Gupta P.J. and Suri P.K. (2017) Measuring public value of e-governance projects in India: Citizens' Perspective, *Transforming Government: People, Process and Policy, Vol. 11, No. 2.*
- Yadav, R., Tiruwa, A., & Suri, P. K. (2017). Internet Based Learning (IBL) in Higher Education: A literature Review. *Journal of International Education in Business*, Vol. 10, No. 2, pp. 102-129.
- Gupta A., Singh R.K. and Suri P.K. (2017) Prioritizing the factors for Analyzing Service Quality of 3PL: AHP Approach, *Asia-Pacific Journal of Management Research and Innovation. Vol. 13, Issue 1-2.*