



Name – Dr. Abhinav Chaudhary

Designation – Assistant Professor

Qualifications - Ph.D, MBA, B.E., NET (UGC)

Areas of Interest -

International Marketing, Digital Marketing, Customer Relationship Marketing, Knowledge and Innovation Management, Knowledge Management Tools and E-Businesses

Academic Affiliation -

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Professional Affiliation -

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Teaching

Course(s)

- International Marketing
- Digital Marketing
- Customer Relationship Marketing
- Knowledge and Innovation Management
- KM Tools and E-Businesses

Current Position – Assistant Professor, Delhi School of Management, Delhi Technological University, Delhi, India

Teaching Experience – 10 Years