#### **Delhi School of Management Delhi Technological University** (Formerly Delhi College of Engineering)

## Admission Invitation for MBA (Executive) Programme (2017-19 Batch)



Delhi School of Management, Delhi Technological University Shahbad Daulatpur, Bawana Road, Delhi-110042 Email id : emba.dsm@gmail.com Ph : 011-27296203

#### **ABOUT DTU**

Delhi Technological University (DTU), formerly known as Delhi College of Engineering (DCE), is a premier government university located in New Delhi, India. It is one of the oldest engineering colleges in India and Delhi's first engineering college. It was established in 1941 as Delhi Polytechnic and was under the control of the Government of India. The college has been under the government of the National Capital Territory of Delhi since 1963 and was affiliated with the University of Delhi from 1952 to 2009. In 2009, the college was given state university status, thus changing its name to Delhi Technological University.

It offers courses towards Bachelor of Technology (B.Tech), Master of Technology (M.Tech), Doctor of Philosophy (Ph.D.) and Master of Business Administration (M.B.A) and contains fourteen academic departments with a strong emphasis on scientific and technological education and research.

DTU has consistently been ranked among the top universities of the country in reputed surveys. More information can be accessed at www.dtu.ac.in

## VISION

To be the epitome of the world class management education and research for meeting the contemporary challenges of business and society.

## MISSION

To develop socially responsible and technology driven innovative managers and future leaders equipped with knowledge and professional ethics. This shall be achieved by evolving a system of quality education and research through sustained institutionalized efforts of students and faculty.

#### **ABOUT DSM**

Delhi School of Management (DSM) was established in 2009 with the up- gradation of Delhi College of Engineering into Delhi Technological University. DSM aims at making distinctive future managers keeping with the tradition of DCE (and now DTU) of excellent education established for the engineering discipline. DSM teaches not just the art and science of management, it instils in its students virtues and skills needed to make a difference in tomorrow's world. It endeavours to enable future managers understand the challenges of Information and Knowledge driven tech-savvy work environment and develop their calibre and competencies to meet and greet these challenges.

The academicians at DSM are a veritable treasure of learning and erudition. With a mature lineage of consultancy and research behind them, this exclusive group of academicians is responsible for grooming raw talents into performing prodigies.

Aided by the state-of-the-art infrastructure, DSM incorporates lectures, case studies, seminars, business games, simulation exercises, mini projects, unstructured group works and field visits in its teaching methods. It is done in an interesting and encouraging manner for the purpose of imparting knowledge in the minds of the students.

DSM offers dual specialization thereby developing the students' skills to alter the requirements of a competitive environment. It follows a semester pattern and offers seven to eight courses per semester. DSM consists of a right mix of students in all aspects ranging from different geographic locations to experience in the corporate world, thereby giving the students an opportunity to gain multicultural skills and share experiences.

## About the Programme

The two-year programme is designed in four semesters using participative pedagogy with equal emphasis on conceptual knowledge and application of such knowledge in industry context. The classes are conducted on Saturdays and Sundays. The Programme focuses on inculcating effective managerial leadership. Our MBA (Executive) graduates have both functional specialisation and technical specialisations.

# Functional Specialisations Marketing Management

#### **Technical Specialisations**

Supply Chain Management Information Technology Management Knowledge & Technology Management

#### **ELIGIBILITY AND PROCEDURE FOR ADMISSION**

#### ELIGIBILITY

#### **Educational Qualification:**

Graduation or its equivalent with minimum 50% marks or equivalent CGPA (10% relaxation to SC/ST/PH and 5% relaxation to OBC candidates).

#### **Experience:**

-Minimum 3 years work experience after four years degree (B.E., B.Tech., B.Arch. etc.).
-Minimum 4 years work experience after three years degree (B.A, B.Sc., B.Com, BCA, etc.).
-Working Executives are required to produce a 'No Objection Certificate' at the time of joining the programme.
-The last date of application shall be treated as cut off date in determining experience of the candidate.

#### **INTAKE & RESERVATION OF SEATS**

The annual intake of this programme is 60. The reservation of the seats are as per Delhi Technological University norms. Two seats over and above the normal intake of the programme are for the faculty and staff of the University with exemption from payment of tuition fee.

#### SELECTION PROCEDURE

Candidates are required to submit their applications to the University in the prescribed Application Form available at www.dtu.ac.in. The selection of the candidates will be made on the basis of work experience, academic performance and performance in Written Test/Group Discussion/Personal Interview to be conducted at Delhi Technological University Campus.

Incomplete application, due to any reason, is liable for rejection by the University.

## **MBA (EXECUTIVE) PROGRAMME FEE**

The annual fee of the MBA (Executive) programme for 2016-18 was as follows:

S.No.	Particulars	1 <sup>st</sup> year (Amount in Rs.)	2 <sup>nd</sup> year (Amount in Rs.)			
A. Compor	A. Components Charged annually					
1.	Tuition Fee	1,30,000/-	1,43,000/-			
2.	Non. Govt. Component					
2.1	Student Welfare Fee	20,000/-	22,000/-			
2.2	Facilities & Service Charges	15,000/-	16,500/-			
2.3	Examination fee	10,000/-	11,000/-			
2.4	Premium amount for medi- claim	500/-	500/-			
Total (A)		1,75,500/-	1,93,000/-			
B. Non aca	demic Activity Component					
1.	Alumni association, registration fee( One Time, non refundable)	1000/-	1000/-			
Total (B)		1000/-	1000/-			
Grand Total (A+B)		1,76,500/-	1,94,000/-			

**Note:** In case of revision of fee, for academic session 2017-19 the candidates are required to pay the revised fee.

Withdrawal Policy: The withdrawal policy is as given below:

Up to 15.7.2017	Refund of full fee after a deduction of Rs. 1000
After 15.07.2017	No refund

### **ADMISSION SCHEDULE AND IMPORTANT DATES:**

S. No.	Event	Proposed Dates
1.	Release of Application form	01/03/2017 Wednesday
2.	Last date of submitting the completely filled in application form	28/04/2017 Friday
3.	Date of release of short-listed candidates for Group Discussion/Personal Interview	11/05/2017 Tuesday
4.	Date of Written Test /Group Discussion/Personal Interview	Starting from 26/05/17 Friday
5.	Release of the first list of selected and waitlisted candidates	07/06/2017 Wednesday
6.	Date of depositing the fee by the selected candidates from first list	19/06/2017 Monday
7.	Release of second list for admission from the waitlisted candidates against vacant seats	29/06/2017 Tuesday
8.	Date of depositing the fee by the candidate selected in second list	07/07/2017 Friday
9.	Release of the final list of candidates called against vacant/withdrawal of seats	12/07/2017 Wednesday
10	Date of depositing the fee by the candidate selected in third list (last date of admission)	19/07/2017 Wednesday

**NOTE:** No individual communication will be sent to the candidates. It is therefore in the interest of the candidates to visit www.dtu.ac.in regularly as per the admission schedule given above.

For any queries contact on:

Email: emba.dsm@gmail.com Phone: 011-27296203