

ENACTUS-DTU

EVENTS HELD BETWEEN APRIL'17- MARCH'18

- **Enactus Fest in collaboration with Tatva DTU**

An agreement was reached between Enactus DTU & Tatva (the annual technical fest of Department of Applied Chemistry DTU) to jointly organize 'Ideation'- A social problem case solving event. The participants gave proper presentations explaining their business models to address the problem at hand & took questions from a panel of judges to showcase their hold over the idea. The event attracted impressive participation from within & outside the college, proving to be a conclave of innovative ideas.

- **Unnayan Health Camp**

Enactus DTU in association with Diagno Labs, Ek Nayi Duniya Yuvaon Ki & Heal Foundation, organized a Health Camp for the people for the people of Bhalswa, Jahangirpuri. The people received free diagnostics for a variety of problems, and got the regular checkup done. This was made possible with the help of doctors from a wide range of fields including pediatricians, gynaecologist, general physician, ophthalmologist, orthopaedist, etc.

- **Enactus Nationals**

Qualifying the regional round amid tough competition from over 100 teams across India, Enactus DTU emerged as one of the top 24 teams who made it to Nationals at Taj Lands End, Mumbai. We presented our two flagship projects- Unnati & Avataran, and received high praise for our business acumen and presentation. Our Faculty Advisor, Dr Ruchika Malhotra received the Best Paper award, qualifying for the Enactus World Cup to be held in California, USA.

- **Digital Day at Badli**

Enactus DTU conducted a Digital Day at Samaypur Badli Slum with the objective of sensitizing the residents about the need & importance of Digital Literacy. Various exciting competitions were conducted for people of all age groups, ranging from simple Typing Tests to digital art, etc. Winners were rewarded with suitable gifts.

Yet another venture was the filling of forms for school admissions under the EWS (Economically Weaker Sections) category. This was met with great enthusiasm.

Overall, the event was a resounding success, witnessing participation of more than 200 people cutting across diverse social strata of the society.

- **Inauguration of Unnati Cafes at Shahbad Dairy, Shakurpur & Badarpur**

Under Project Unnati, three new unnati cafes were started in Shahbad Dairy, Shakurpur (Rani Bagh Village) and Badarpur (Lal Kuan Village), giving affordable access to people for availing various Digital services & carrying forward the mission of Digital India. These centres are manned by our entrepreneurs, who are locals hailing from lower income groups, after undergoing intensive training program by Enactus DTU. The support in form of required hardware, software, business planning, marketing, etc. was provided by us. These centres are now running as nodal agencies to implement our self-curated digital & financial literacy programs for different demographics.

EVENTS PLANNED FOR APRIL'18 - MARCH'19

1. ENACTUS FEST
2. DIGITAL DAY
3. HEALTH CAMP
4. CERTIFICATE CEREMONY
5. CLEANLINESS DRIVE
6. ALUMNI TALK