

Delhi Technological University

Established by the Govt. of NCT of Delhi vide Act 6 of 2009 (Formerly Delhi College of Engineering)

Shahbad Daulatpur, Bawana Road, Delhi 110042



Master of Business Administration (Executive)

www.dtu.ac.in

ADMISSION BROCHURE

(A.Y. 2023-24)

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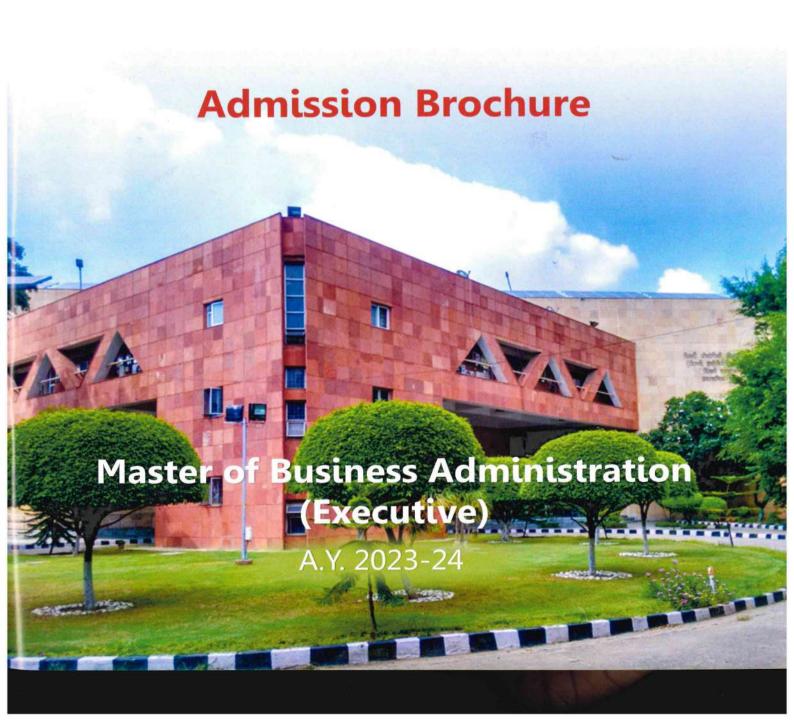
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Prof. Jai Prakash Saini

Vice - Chancellor

E-MAIL: vcdtu@dtu.ac.in



दिल्ली प्रौद्योगिकी विश्वविद्यालय DELHI TECHNOLOGICAL UNIVERSITY

Established by Govt. of Delhi Act 6 of 2009
(Formerly Delhi College of Engineering)



Message from the Vice - Chancellor

It gives me immense pleasure to welcome you to Delhi Technological University (formerly Delhi College of Engineering) Built on a sprawling 164 acres lush green campus, the university has established itself as a premier academic institution committed to integrity and quality. Through constant industry engagement and focus on research, the university aims to build 21st century capabilities in its students, making them highly relevant in today's workplace. The university's main goal is to offer top-notch Programs at the undergraduate and Postgraduate levels, which are regularly assessed by internal and external auditing mechanisms. The university is dedicated to establishing the best conditions for dispensing industry-relevant education by utilising "state-of-the-art" tech-enabled facilities, following outcome-based methodology, and providing competent direction from experienced and highly qualified faculty.

To meet the growing demands of the professionals in the corporate world, we are committed to provide you with a world-class education that is both relevant and practical. Our Executive program is designed to be flexible so that you can balance your work, personal life, and studies. We offer a range of electives and specializations that allow you to tailor your education to your specific interests and career goals. Our program is rigorous and challenging, but it is also highly rewarding and can help you advance your career to the next level. It also focuses on nurturing entrepreneurial skills in students to make them capable enough to start their own business ventures. Its aim is to create young professionals with ethical and moral values, impeccable leadership qualities, innovative skills, research acumen, and a positive learning attitude.

At our institution, we believe in providing a supportive and inclusive learning environment where all students can thrive. Our faculty and staff are dedicated to help you succeed academically, professionally, and personally. We also offer a range of career services and networking opportunities to help you connect with industry leaders and advance your career.

I invite you to explore our Executive MBA program and discover how we can help you achieve your career aspirations. We look forward to welcoming you to our community.

Best of success to all the applicants for admission to the DTU MBA Executive Program!

Prof. J.P. Saini



Dr. Archana Singh

Head of Department



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Message from the Head of Department

Since its inception in 2009, DSM has evolved into a business school imparting high-quality education, research and consultancy in the area of business management.

The school offers two-year full-time MBA Program, two-year weekend MBA (Executive) Program, and Doctoral Program (Ph.D.) in Management. The core strength of the school is a strong connect with industry and active participation of the alumni in grooming and mentoring the students.

MBA (Executive) Program is designed for middle and senior level executives who want to pursue a master's degree without leaving their job. Besides academic input, this program provides opportunities that help participants in embarking upon a journey of self-transformation. Participants enrol in the program with knowledge and experience and walk out with wisdom and leadership. In addition to the core courses offered under this program, we have specialized courses with a focus on New-Age Businesses, which prepares the executives for decision making in this volatile and uncertain environment. Business professional and entrepreneurs who are looking to move from domain expertise to enterprise-wide roles will gain immensely from the breadth and depth of the syllabus taught by experienced faculty, both from academics as well as Industry.

The Program provides a unique blend of learning through digital, classroom lectures, top quality case studies, practical exposure through guest lectures by industry experts. It offers a very convenient format that enables busy professionals achieve their academic objectives while managing their professional & personal responsibilities. There is a huge opportunity for us to create next generation leaders and therefore, I invite business professional and entrepreneurs to join this program. I believe that the time you spend with us will contribute to your personal proficiency and professional acumen.

ALL THE BEST.

Dr. Archana Singh

Aschane Snyh

About Delhi Technological University

Delhi Technological University (formerly known as Delhi College of Engineering) is one of the well-known institutions in India, with over 82 years of glorious traditions behind it. A non-affiliating, teaching and research University, DTU is poised to create an environment of a synergetic partnership between academia and industry. It aims to cause a major departure from the conventional system of education and research and aspires to imbibe a culture of scientific research in its management and technology disciplines and develop scientific temper by providing a seamless environment for the integration of science, engineering and management. The University also endeavours to provide the thrill of a corporate R&D environment with a planned focus on industry-relevant projects. DTU has consistently been ranked among the top institutions in the country in reputed surveys.

Currently, the University offers Full Time UG Program in Engineering, Design, Management, and Economics. Full Time and Part Time M. Tech. Program, Full Time MBA Program, MBA (Executive) Program, M.Des. Program, M.Sc Program and Ph. D. in various disciplines. DTU has signed an MoU with number of national and international level universities and institutes. Further, teachers from various institutions also join this University for the doctoral Program under Quality Improvement Program (QIP). The University on average admits 2500 candidates for the UG Program and about 1000 candidates for different PG Program and Doctoral Program every year.

The University is located on a 164 acres campus full of natural flora and fauna. DTU is one of the greenest residential campuses in the country. It has added the dimension of research and caused innovation in plenty which has received high national and international acclaim. The University has the desired autonomy to excel and shape itself as a world-class Technological University.

Vision

"To be a world class university through education, innovation and research for the service of humanity".

Mission

To establish centres of excellence in emerging areas of science, engineering, technology, management and allied areas.

To foster an ecosystem for incubation, product development, transfer of technology and entrepreneurship.

To create environment of collaboration, experimentation, imagination and creativity.

To develop human potential with analytical abilities, ethics and integrity.

To provide environment friendly, reasonable and sustainable solutions for local & global needs.

DTU IIF

Apart from academic Programs, the University also focuses on fostering innovation and entrepreneurship amongst its students. To achieve the same, DTU established DTU-IIF to create the entrepreneurial ecosystem by innovation to provide enhanced value propositions to the customers and create wealth and employment for everyone.

DTU IIF was established as per the policy guidelines of Govt, of NCT of Delhi on summary recommendations of a working group established by the Government of National Capital Territory of Delhi, under order NO.F.75(73)/2015-16/Incubation/ADPL/321-330 dated 5/6/15 for the following purpose:

- 1. To create a culture of entrepreneurship, Start-ups, and Intellectual Property Creation that can to value creation, jobs and employment and do social and economic good.
- 2. To facilitate creation of incubation centres that offer incubation infrastructure- space, computing resources, connectivity, common tools; and environment for co-working, collaboration and innovation.
- 3. Create entrepreneurship challenges based upon existing problems to foster innovation.



DTU-INNOVATION AND INCUBATION FOUNDATION

DTU- Innovation Incubation Foundation is a Section Company promoted by Delhi Technological University that aims to foster an entrepreneurship, start-up, and intellectual property creation culture that can add value to foster jobs, and employment while also doing social and economic good. Through its TB (Technology Business Incubator), the company provides incubation infrastructure such as space, computing resources connectivity, common tools, and an environment conducive to co-working, collaboration, and creativity

Start Ups

40 start Ups

companies were initiated by students/alumni with the help of the incubation center

150 students

are currently working with the incubation center/startups

10 unicorn

startup initiated/founded by DTU- Alumni

20+ Start-up

raised funds with the help of the incubation center

Achievements

DTU-IIF start-up **Cattleguru** raised external funding from Antler India of INR 2 Cr for a 10% stake dilution at a valuation of INR 20Cr.

DTU **ranked 2nd** in the Atal ranking of institutions on Innovation Achievements (ARIA) 2022 in the category of Technical University (Govt & Govt Aided).

The project of **INR 5 Crore** has been recommended under NIDHI-I-TBI the scheme by DST (GOI) to establish a woman's tech incubator.



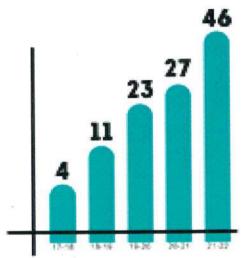
Echio

Echio is basically an Advanced and Al inclined influencer marketing company.We basically deal for both influencers and companies



MONKHOOD LIVING SOLUTIONS strives to eliminate all your rental hassles, no matter if you are renting or providing a rental







Walnut

Walnut is indid's 1st social media platform only for health and well being Walnut is a platform focused on community based healthcare

AIR SEIKI

Air Seiki

Design, development & manufacturing of high-performance and cost-effective industrial air fitration systems for pollutants like dust fumes, smoke, mist VOCs



Freelance Mantra is an online platform working and helping businesses find more flexibility and connecting talent with more opportunity



Cattle GURU

Cotte GURU is a D2C brand which delivers food for cows and buffaloes right at the doorstep of dairy farmers

Delhi School of Management (DSM)

Delhi Technological University is a globally renowned centre of academic excellence. Delhi School of Management (DSM) was established in 2009 with the purpose of imparting world-class education and training in the field of Management. Since its inception, DSM has been committed to fostering socially responsible business leaders and entrepreneurs. The school runs a two-year full-time regular MBA program, a two-year weekend MBA (Executive) program, and Doctoral Program (Ph.D.) in Management. The school also extends support to various engineering departments of DTU for imparting management education to budding engineers.

DSM has well-established multimedia classrooms, laboratories with advanced software and database, library along with state-of-the-art infrastructure including hostels, guest houses, health centres, and sports facilities. The school has a team of highly qualified and experienced faculty members who are dedicated to providing students with the knowledge and skills needed to face the challenges of the business world. The focus is developing thought leaders who can offer innovative solutions to real-world business problems. Social consciousness, innovation and thought leadership are the key values imparted at DSM.

DSM is determined to provide a holistic learning experience to the students by instilling in them the core principles of management and equipping them with the expertise to tackle real-world problems. The students for various programs offered by DSM are carefully selected through a rigorous admission process so as to ensure quality and creativity resulting in a dynamic and stimulating classroom environment that is both challenging and conducive. The courses offered by DSM are designed to nurture socially responsible and ethically-driven individuals who are capable of innovation and leadership in the fields of management and entrepreneurship. The ultimate goal is to develop the next generation of future leaders.

DSM's curriculum is specifically crafted to cater to the demands of the ever-changing technology-driven business landscape of today. The faculty team is exceptional, and their guidance supplemented by exposure through a variety of means such as case-studies, course projects, major projects, and guest lectures from industry experts facilitates unparalleled learning environment. It has transformed the careers of students from diverse backgrounds hailing from all corners of the world.

The emphasis is on the right combination of classroom learning, hands-on experience in the corporate world and sharing the rich experience of the practitioners. In order to provide students with the required exposure, DSM brings them in close contact with industry executives and eminent academicians through a series of lectures, sponsoring students to conferences and seminars and facilitating their participation in papers/ case studies competitions.

Vision

"To be among the leading world class management education and research institutions for meeting the contemporary and emerging challenges of business and society."

Mission

To develop socially responsible and technology-driven innovative managers and future leaders

To evolve a system of quality education and research in management through sustained institutionalised efforts of students and faculty

To equip the students with contemporary and emerging developments in the field of management

About the Program

Master of Business Administration (Executive)

We live in a rapidly changing and highly unpredictable environment fuelled by rapid economic, technological and social changes. Today, organizations require leaders and managers who possess extensive experience and skills to tackle challenges and uncertainties. The MBA (Executive) program is specifically designed to create future-ready leaders with a creative and strategic mindset to thrive in the dynamic business world. The program is designed for experienced professionals who want to improve their business acumen and skillsets. It will help in developing industry leaders who are capable of driving change, creating value and inspiring others.

Salient features of MBA(Executive)

Industry Focused Curriculum

The Two-Year MBA(Executive) offers a rigorous curriculum spread over four semesters using participative pedagogy with an equal emphasis on conceptual knowledge and application of such knowledge in an industrial context. Rigorous coursework along with the practical emphasis of the program allows students to define problems, identify solutions and implement these within the context of their organisation. The value addition is also done by experienced faculty from industry and academia which enriches the curriculum

Infrastructure

The classes are held in the DTU campus and are supported by state-of-the-art infrastructure including hostels, guest houses for visiting experts, a serene ambiance to pursue learning, smart classrooms, computing labs, databases and well-stocked library

Flexibility

The classes are conducted on weekends i.e. Saturdays and Sundays considering the busy schedules of working professionals. This offers required flexibility to balance work as well as academic commitments. Classes may be conducted during week days also in an online mode

Networking

In addition to classroom-based learning, the program provides ample opportunities to connect with other professionals from diverse backgrounds. The program attracts students from different organizations and backgrounds, these students work collaboratively in group assignments and other activities. This results in a strong network of peers who may support further career growth

Career Advancement

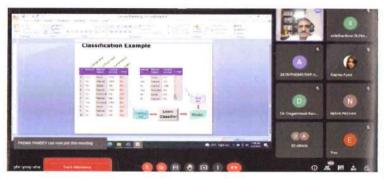
The program is designed to help the career trajectory of working professionals, equipping them with requisite knowledge and skills. On completion of the two-year course, student will be well positioned to take his/her career to the next level

RESEARCH/SEMINARS/FDP @ DSM

One Week FDP on "Research Methodology & Introduction to Modelling Techniques" during 18 - 24 July, 2022

The aim of this FDP was to inculcate and enhance the abilities to carry out independent research, write successful research projects, and finally to enable them for the technical communication considering national/international journal/conferences. Lectures on fundamental aspect of relevant research topic selection, literature review, and systemic approach to break through achievement, planning of research, project proposal writing and research paper writing were conducted by the experts including **Dr Yash Chawla (DAC Digital, Poland)**, **Dr Narinder Pal(Cambrian College, Canada)**, **Prof R K Singh (Operations Management, MDI, Gurgaon)**, and **Prof H K Dangi (DSE, DU)**; along with some hands-on experience enabling the participants to grasp the content methodologically.





International Conference on Business & Management'23

2nd International Conference on Business and Management was held on 19th and 20th January in hybrid mode. Research Papers, articles and case studies were presented on the theme of Digitalization and Sustainability. Several technical sessions and lectures were conducted by eminent speakers affiliated with national and international universities. Some of the prominent speakers at the Conference were **Dr. Vinay Thakur (Managing Director, NICSI)**, **Prof. Justin Paul (University of Puerto Rico)**, **Prof. Abdul A. Raheed (University of Texas, Arlington)**, **Prof. Aviral Tiwari (IIM Bodhgaya)**, **Dr. Asha Thomas (Wroclaw University of Science and Technology, Poland)**.



EVENTS @ DSM



Ahaan'22- Diwali Mela organized by Sanskriti-Cultural Committee of DSM





Entheos 5.0-Annual flagship case study event organized by the Public Relations Committee



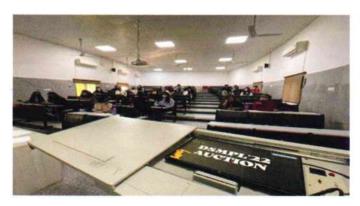
Delhi Technological University organised an 'Open House' Session on October 11, 2022



Business Plan Competition organized by E-Cell



DSM collaborated with DTU for two-Days Management Fest'23



DSM Premier League organized by Sporticus-The Sports club of DSM



Teacher's Day Celebration 2022

Industry Connect

Delhi School of Management is always keen to impart in its student's practical knowledge outside the scope of classrooms through the industry connect





On 22nd Feb 2023, Student committee of DSM-IARC organised a guest lecture and InvitedMs. Jyotsna Yadav, Joint Director (Competition Commission of India).

HR Conclave 2022-23

The department constantly strives to create avenues where industry interaction can happen through various means such as guest lectures, panel discussions, live projects, conclave etc.

In the past, speakers from Bain & Company, Genpact, Airbus, Genesis and IHS Market, to name a few, have come to the campus to impart their knowledge and skills.

Further, DSM has conducted the HR Conclave; Finzeal –The Finance Workshop; E-Talks, panel discussion and guest lectures by involving our alumni.





Alumni Talk Series organized by Alumni Relations Committee of Delhi School of Management where alumni guide and shares their experiences with the students





Finzeal: a financial career workshop organized by Finance Club of DSM Guest Speaker - Mr Nikunj Jain





Cyber Security - Seminar Talk Series on "Cybersecurity" by Mr. Kapil Sharma

E-TALK'23: E-CELL, DSM

E-Cell DSM, DTU organised "E-Talks'23" the flagship event of the club on 28th March, 2023 with the topic "Leadership, Finance, Innovation & Growth," strives to bring together the brightest minds in business, academia, government, etc. The eminent speakers at the event included:



Mrs. Swati Jain, VP, EXL India



Mrs. Sanyukta Sinha:Director, Microsoft India



Col. Rajeev Bharwan: Airborne forces, Indian Army



Mr. Vivek Kapoor: Co-Founder, Dineout

"CERTIFIED DUE DILIGENCE PROFESSIONAL" (CDDP), Professional certification in association with CLIENT FABRIC TECH LIMITED (CFTL, London, UK)

Delhi School of Management, DTU along with University School of Management and Entrepreneurship, DTU, conducted an online session with Client Fabric Tech Limited on 23rd April 2022, for the Discussion and Insights on Careers in FCRM (Financial Crime Risk Management). The esteemed speakers were:

- 1. Arun Kiezpadathil Entrepreneur, Founder Client Fabric, Sydney, New South Wales, Australia
- 2. Kumar Gaurav Director, Partnerships, FCRM at Client Fabric Tech Pty.Ltd, Gurugram, India
- 3. Summy Kataria, Director Client Success, Client Fabric Tech Pty.Ltd,(DSM Alumni)

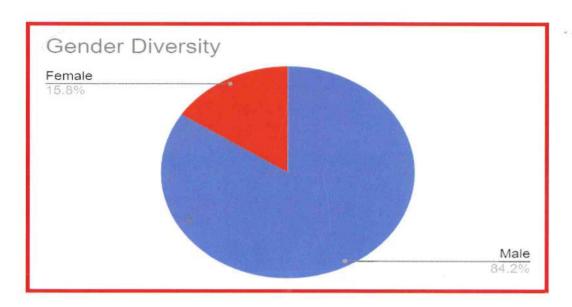


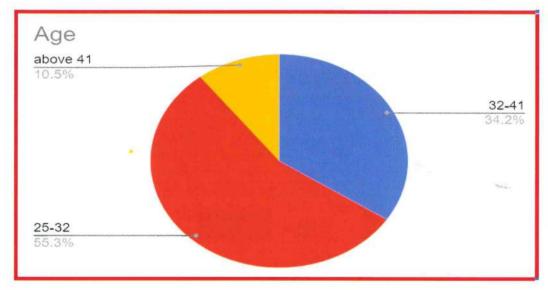
CDDP provided the opportunity and platform to make a meaningful contribution to fight financial crime and to help fuel commerce industry, to the students. Few students of DSM successfully completed this course and are ready to explore this domain of FCRM – Financial Crime & Risk Management

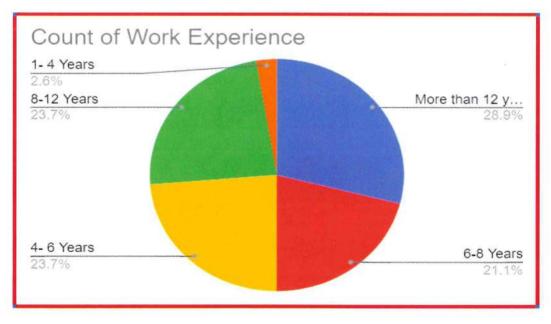
MBA EXECUTIVE – CLASS OF 2023



Batch Profile 2021-2023







COMPANIES WHERE OUR STUDENTS WORK



































































































ALUMNI SPEAKS

Viresh Singla 2014-16 Batch - EMBA

"Executive MBA Program from DSM DTU is a milestone in my life. This program has helped me grow professional and personally by enhancing my decision-making skills through Analytical thinking. Getting the academic rigor from Experienced faculty member and a class full of variety of profile from diversified backgrounds, with vast experience, is a perfect platform to enhance your knowledge and take career to next level. I highly recommend this program and am proud to be an Alumni."



Nitin Gupta 2018-2020 Batch - EMBA

"The EMBA from DSM is undoubtedly the pre-eminent and a rigorous program which focuses on personal growth and enriches one's real-life industry insight. It enables one's vision towards the industry. I had an incredible experience at DSM which have unmatched faculty who are extremely cooperative and supportive. Moreover, the campus environment is extremely competent where learners feel comfortable, encouraged, and inspired which motivates individual to achieve the ladder of success. Coming from a technical background acquiring the knowledge of economics, accounts and management enabled me to reshape my thinking process and broadened my horizon of knowledge. I had a wonderful journey at DSM and I recommend this course as it opens many avenues for learners".



Abhijeet Gokhale 2013-2015 Batch - EMBA

"MBA (Executive) at DSM DTU is like a fast pace edge of the seat thriller. The sessions are layered and riveting, which keeps entire class focused and energetic. The faculty is extremely knowledgeable yet so humble and approachable. Curriculum is filled with case methods, class room discussions, assignments, projects and much more. The most important learning comes from fellow students who are from diverse fields and share their life and work-related experiences. I am thankful to faculty of DSM DTU to have given me opportunity to be part of this family. I would recommend this Institute to all EMBA aspirants."



Omdeep Rai 2018-2020 Batch - EMBA

"My days with DSM were great. faculty members are very supportive and kind. We being working professionals had other engagements to which entire DSM team was flexible and nurturing. We were also provided appropriate study material and even recommended books were easily available in central library. I had an exceptional learning experience during my two-year association with DSM. Thank you everyone for your continuous support and guidance."



Dishant Nagpal 2017-2019 Batch - EMBA

"Since completing the E-MBA program from DSM, I can truly say that it has reinvigorated my way of thinking in the business world and has provided several tools that can be applied to my daily job. It was an intense but instructive time, peppered with countless exciting anecdotes from the lecturers, which I brought into our lunch break discussions at work.

The quality of teaching, infrastructure, staff and overall learning experience was the best in class. I found the faculty to be particularly engaging and welcoming in the exchange of ideas and thoughts"



Vishal Verma 2018-20 Batch - EMBA

"It was a great experience while pursuing Executive MBA course in DSM(DTU), a lifetime memory to be cherished. It was not restricted to only books but beyond that and the healthy discussions provided me a platform to get insights of different industries. I made thousands of memories with my friends and the extracurricular activities were indeed beneficial. So by trusting DSM helped me to accelerate my career by working as a consultant in India's first bullet train project."



Faculty at Delhi School of Management



Dr. Archana Singh Head and Associate Professor

She obtained her Ph.D. from University School of Management Studies, GGSIPU, Delhi. She has 2.5 years of industry experience in NBFC and more than 18+ years of experience in teaching and research. Her major areas of academic interests include Accounting, Corporate Finance, Investment management and Risk management. She has supervised 8 PhDs and has extensively published in National / International Journals of repute.



Dr. Girish Chandra Maheshwari

Prior to his current engagement, he served as Dean and Professor of Management of Faculty of Management Studies, The M.S. University of Baroda and Assistant Professor at IIT-D. He has been the author of several books on Management and Accounting of which five are published by NCERT. He has also published research papers in national and

international journals. His teaching and research interest include Accounting, Finance,

Mergers and Acquisitions.



Dr. Pradeep Kumar Suri

Professor

He has obtained his PhD from Department of Management Studies, IIT Delhi. He did his M. Tech in Computer Applications from IIT Delhi and M. Sc. (Mathematical Statistics) from University of Delhi. He joined Indian Statistical Service in 1986. Before joining DTU, he has served in responsible positions in the Central Government. His areas of interest for research, teaching and consultancy include E-governance, IT strategy and management, Decision Sciences, ICT in agriculture, etc.



Dr. Rajan Yadav

Professor

Dr. Rajan Yadav graduated from Delhi University and obtained his Master's Degree in Business Management from MD University and was awarded Ph.D. in Organized Retail. He has more than 20 years of post-graduate teaching experience. His teaching and research interest include marketing management, sales and distribution management, online social networks and student community-related social marketing issues. He has extensively published for Emerald, Springer, Inderscience and Sage publication.



Dr. Saurabh Agrawal

Associate Professor

He has vast experience of academics, research and the industry both in India and in the USA. He has completed his PhD in reverse supply chain from DTU. His research focuses in the areas of supply chain management, reverse logistics, sustainability and e-waste management. He has completed his undergraduate degree from Indian Institute of Technology, Roorkee, India. He has received his Master's Degree in Business Administration from Oregon State University, USA, and Master's Degree in Industrial Engineering from Indian Institute of Technology, Delhi, India. He has published research papers in international journals of repute including Resources, Conservation and Recycling, Journal of Cleaner Production, Competitiveness Review, and Journal of Industrial Engineering International.



Dr. Shikha N Khera

Assistant Professor

She has obtained her Ph.D. from Guru Gobind Singh Indraprastha University and Masters form H N B Garhwal University, Srinagar, Garhwal and Bachelors from Sri Venkateswara College, University of Delhi. With seventeen years of experience, her areas of Interest include Human Resource Management, Organizational Behaviour and Cross Cultural HRM. She has extensively published in National/International Journals of repute.



Dr. Vikas Gupta

Assistant Professor

He has obtained his Doctoral degree in the area of Knowledge Management from Guru Gobind Singh Indraprastha University. He is a Gold medallist with a Master's degree. Having more than 17 years of teaching and industry experience, his interests include Knowledge Management, Innovation Management, Legal Studies, Business Process Reengineering and Corporate Social Responsibility. He has many research papers and articles to his credit which are published in International and Indian journals. He has been awarded the Best Faculty Award in the area of management. He has also been associated with many consultancy projects.



Dr. Meha Joshi

Assistant Professor

She obtained her doctorate in the area of Occupational Safety and Health management in small and medium enterprises of manufacturing concerns. She has to her credit research paper published in journals of national and international repute and has presented papers in various International and national Conferences. She has authored a book entitled" Occupational safety and Health: A barometer for Employee Satisfaction".



Dr. Deepali Malhotra

Assistant Professor

She holds her M. Phil and M.Com. degree from the Department of Commerce, Delhi School of Economics, University of Delhi. She has eight years of experience in teaching and research. Her areas of interest include Behavioural Finance, Security Analysis, International Business, Strategic Management and Corporate Social Responsibility.



Dr. Deep Shree

Assistant Professor

She has completed her Ph.D. from Indian Institute of Technology (IIT) Delhi, M.B.A. from Motilal Nehru Institute of Research and Business Administration (MONIRBA), University of Allahabad and B.A.(Hons.) Degree in Economics from Banaras Hindu University. Her research interests are Public Sector Marketing, Not for Profit Marketing, Brand Management and Qualitative Research in Management. She has published research papers in leading national and international journals.



Mr. Yashdeep Singh

Assistant Professor

He is an alumnus of Department of Management Studies, IIT-Delhi, has completed his Bachelor of Engineering from Netaji Subhas Institute of Technology, University of Delhi. In a span of more than four years, he has worked with Bharat Heavy Electricals Ltd., Wipro Ltd. and Ministry of Commerce and industry, Government of India. He has worked in the areas of performance testing of thermal power stations, as a business analyst and in the area of Intellectual Property Rights.



Mr. Mohit Beniwal

Assistant Professor

Mr. Mohit Beniwal has done Bachelors of Engineering from Netaji Subhas University of Technology (NSUT), formerly Netaji Subhas Institute of Technology (NSIT, Delhi University). He did his MBA and Masters in Information Systems from College of Business, Iowa State University, Ames, Iowa, USA. He has a vast work experience from companies like HCL Technologies, NIIT Technologies, Accenture USA and YesMail, San Francisco, USA. He is also pursuing Ph.D. in Finance from DSM, DTU. His interest areas are Fundamental Analysis of companies, Equity Research, Technical analysis, Machine Learning, Artificial Intelligence for Financial Engineering, Predicting and Forecasting Financial Markets using programming languages such as Python and R.



Mr. Chandan Sharma

Assistant Professor

He completed his PGDM from Indian Institute of Management, Indore in 2008 and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering in 2006. Prior to joining DTU, he has worked in the Financial Services Industry for almost 10 years. He has rich industry experience in both Indian equity and debt markets.



Mr. Dhiraj Kumar Pal

Assistant Professor

He has completed his PGDM from Indian Institute of Management, Bangalore and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering. Prior to joining DTU, he has worked in healthcare & energy sectors. He has also worked with few successful start-ups.



Dr. Abhinav Chaudhary

Assistant Professor (Contractual)

He has pursued his MBA in Marketing Management and Information Technology Management from Gautam Buddh Technical University, Lucknow. His Bachelor of Engineering is from Dr. Bhim Rao Ambedkar University, Agra. He has qualified UGC NET and has completed his Ph.D. He has more than 12 years of teaching and industry experience, and his academic and research interests include International Marketing Management, Operations & Supply Chain Management and Information Technology Management.

Eligibility and Admission Procedure

Educational Qualification

Graduation or its equivalent with minimum 50% marks or equivalent CGPA (10% relaxation in marks will be given to SC/ST/PwD).

The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of Education, Government of India.

In case if CGPA conversion formula is not provided by the concerned Institute/University then equivalent percentage will be computed as per the DTU norms. The formula given below will be used to convert CGPA into the equivalent percentage of marks.

Percentage of Marks = $(CGPA \times 10)$

(For CGPA on the scale of '10')

Experience

Minimum 2 years of work experience after Under Graduate(UG) degree (B.E, B.Tech, B.Arch, B.A, B.S.c, B.Com, BCA, MBBS etc)

Note:

- 1) Working Executives are required to produce a 'No Objection Certificate' at the time of joining the programe.
- The last date of application shall be treated as the cut-off date in determining the experience of the candidate.

Intake & Reservation of Seats

The annual intake of this program is 60. The reservation of the seats is as per norms. Two seats over and above the normal intake of the program are available for the faculty and staff of the Delhi Technological University, and one seat over and above the normal intake of the program is available for the Kashmiri Migrant.

Seat Matrix

Category	No of Seats (intake)	PwD	Defence	Total	
General (Open)	22	01	01	24	
EWS	05	00	01	06	
ОВС	15	01	00	16	
sc	08	00	01	09	
ST	04	01	00	05	
Total	#		1444	60	
Supernumerary Seat					
Kashmiri Migrant	01	diversity !		****	
DTU staff	02	THE HE			

Reservation Policy

- a) Scheduled Caste (SC): 15 % of the total seats are reserved for Scheduled Caste candidates.
- b) Scheduled Tribe (ST): 7.5 % of the total seats are reserved for Scheduled Tribe candidates.
- c) Other Backward Class (OBC-NCL): 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.
- **d) Economically Weaker Section (EWS):** 10% of the total seats are reserved for EWS category as per the office order DHE. 1 (119)/Estt./2018- 19/2549-76 dated 17/06/2019. Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL).
- **e) Defence Personnel (CW):** 5% of the total seats (Horizontal) in each category are reserved for candidates belonging to Defence sub-category in the following priority:
- Priority I Widows/wards of Defence Personnel killed in action.
- **Priority II** Wards of disabled in action and boarded out from service.
- **Priority III** Widows/wards of Defence Personnel who died in peace time with death attributable to military service.
- Priority IV Wards of disabled in service and boarded out from service with disability attributable service
- **Priority V** Wards of serving Defence Personnel and ex-servicemen/para military/police personnel who are in receipt of the following Gallantry Awards: 1. Param Vir Chakra 2. Ashok Chakra 3. Mahavir Chakra 4. Kirti Chakra 5. Vir Chakra 6. Shaurya Chakra 7. Sena/Nau Sena/ Vayu Sena Medal 8. Mention-in-Despatches 9. President's Police Medal for Gallantry 10. Police Medal for Gallantry.

Priority VI - Wards of Ex-servicemen.

Priority VII - Wives of:

- I) Defence personnel disabled in action and boarded out from service.
- II) Defence personnel disabled in service and boarded with disability attributable to military service.
- III) Ex-servicemen and serving personnel who are in receipt of Gallantry awards.

Priority VIII - Wards of Serving personnel.

Priority IX - Wives of Serving personnel.

- **f) Person with Disability:** 5% of the total seats (Horizontally) in each category are reserved for candidates belonging to 'Person with Disability' sub-category.
- **g) Kashmiri Migrant (Supernumerary):** 01 (One) seat, over and above the total intake is available under this category.
- h) DTU Staff (Supernumerary): 02 (Two) seats, over and above the total intake are available under this category.

Note:

- I. In case of category (a) and (b), the vacant seats are interchangeable.
- II. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.
- III. Seats under sub-category (f) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.
- IV. In case, sufficient number of eligible candidates from the sub categories mentioned at (e) and (f) are not available, the vacancies will be treated as unreserved in the respective category.
- V. Under CW sub-category, the seats will be filled based on the priority, i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.
- VI. The reservation under CW sub category is available only to such candidates who fall under the listed priorities.

VII. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories/sub categories. The candidates claiming reservation under SC/ST/OBC/EWS/KM categories, CW/PwD sub-categories will be required to upload the scanned copy of the original certificate of the respective reserved category/sub-category issued by the competent authority (as mentioned in this information brochure) at the time of filling up of ONLINE application form. If the reserved category/sub-category certificate is not found in order, no benefit of the reserved category/ sub-category will be given and the candidate shall be considered for allotment in GENERAL category in subsequent rounds on submission of written request by the candidate to Chairman, Admission in person or email in this regard, as per the eligibility of the candidate and availability of seats. If such candidate is able to produce his/her category certificate in further rounds, he/she will be considered for the category and will be allotted a fresh seat as per the vacancy available and his merit.

Selection Procedure

The selection of the candidates will be made on the basis of one or more of the following: Work experience, academic performance and personal interview. The mode of personal interview will be notified along with the list of shortlisted candidates.

In case of a tie in the final merit list, the following criteria shall be used:

- 1. The candidates with higher marks in graduation shall be ranked higher.
- 2. In case of a tie in graduation marks, the candidate with greater work experience shall be ranked higher.

Fee Structure of MBA (Executive)

S.No.	Particulars	AY 2022-23 1st Year (Rs.)	AY 2023-24 2nd Year (Rs.)
1	Tuition Fee	1,97,000	
2	Non-Govt. Component		
2.1	Students Welfare fee (Co-curricular activities, Extra-curricular activities, Annual Gathering, Institutional Development, Outsourcing, Seminar, Workshop, Innovative projects, Skill development activities, and miscellaneous expenditure on unspecified items.)	22,000	22,000
2.2	Facilities & Services Charges (Research initiatives, Training programs, Awards, Automation facilities, Entrepreneurship activities and any misc. expenditure on unspecified items)	36,000	36,000
2.3	Economically weaker section fund	10,000	10,000
2.4	Examination Fee (Examination infrastructure strengthening, Expenditure on examination activities, confidential printing etc.)	15,000	15,000
2.5	Premium amount for Mediclaim of student (per- annum)	700	700
	Grand Total	2,73,700/-	2,80,700/-

Note:

The total fee for the 1st year is to be deposited at the time of counselling.

The faculty and staff admitted against DTU seats shall be exempted from payment as per DTU rules.

The selected candidates will be required to pay the program fee online through credit/debit/net banking at the link to be activated in login ID of candidate as soon as the documents of the candidates are verified. The provisional letter of admission shall be issued subsequently. It may be noted that the admission is complete only after the payment of online admission fee within the prescribed time limit. If the candidate fails to pay the fees within prescribed time limit, then his/her provisional allotment of seat shall be cancelled.

Withdrawal Policy

The university follows the following policy for the remittance and refund of fee, if a student chooses to withdraw from the Program of study in which he/she is enrolled:

S. No.	Percentage of Refund of aggregate fee(Exclusive of Caution Money/ Security Deposit)	Point of Time when application for withdrawal of admission is received
1	100%	15 days before the formally notified last date of admission**.
2	80%	Not more than 15 days after the formally notified last date of admission.
3	50%	More than 15 days but less than 30 days after the formally notified last date of admission.
4	Nil	More than 30 days after the formally notified last date of admission.

Last date of admission is 11/08/23

Note: Candidates are advised to visit DTU website www.dtu.ac.in regularly for notification.

Note: No refund will be done for those who take admission in spot round

*Tentative Admission Schedule and Important Dates

S.No.	Activity/Event	Date
1	Uploading of Admission Brochure and online Application form on DTU website	15/05/2023 (Monday)
2	Last date of submitting the completely filled in application form	18/06/23 (Sunday)
3	Date of release of short-listed candidates for Personal Interview	26/06/2023(Monday)
4	Date of Personal Interview	01/07/2023 to 03/07/2023 (Saturday-Monday)
5	Release of the first list of selected and waiting list candidates	11/07/2023 (Tueday)
6	Last date of Fee deposit and other processes by the selected candidates from the first list	18/07/2023 (Tuesday-5 PM)
7	Release of the second list for admission from waiting list candidates against the vacant seats	20/07/2022 (Thursday)
8	Last date of Fee deposit and other processes by the selected candidates from the second list	27/07/2023 (Thursday-5 PM)
9	Spot round (If required against vacant seats)	12/08/2023 (Saturday)

Note: *Admission schedule is tentative. Candidates are advised to read the brochure carefully and visit the DTU website regularly for any changes and updates of the admission related information.

Course Curriculum of MBA (Executive)

MBA (E) Program is a two-year Weekend Program spread over four semesters, which combines gruelling academic schedules with proactive efforts to develop new perspectives and a higher level of knowledge and understanding.

The Program focuses on inculcating effective managerial and leadership skills. The first year of the Program offers core courses to develop the right attitude, knowledge and skills which are essential for a leader in the long term. The elective courses offered in the second year give students an opportunity to delve deeper in their respective areas of specialization and thus cater to the role and sector specific career objectives. Our MBA (E) graduates have dual specialization. Students get to choose any two specialization groups each from Elective List-II and Elective List-II. further, Students select any two subjects in third and fourth semester each from same specialization groups

Elective List-I

Marketing Management

Human Resource Management

Financial Management

Elective List-II

Operations and Supply Chain Management

Information Technology Management

Knowledge Management

Certificates Required For Reserved Seats

Candidates applying for any reserved seat (i.e. EWS, SC, ST, OBC-NCL, CW, PwD, and KM) must produce the original certificates (as applicable) as mentioned below at the time of counselling/admission:

- (I) Scheduled Caste (SC)/Scheduled Tribe (ST)/Other Backward Class (OBC-NCL): For admission to a seat reserved for Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), candidate must produce a certificate, in original, issued from an approved district authority stating the Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:
- a. District Magistrate/Additional Magistrate/Deputy Commissioner/Collector/Additional Deputy Commissioner/Deputy Collector/1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate/Taluka Magistrate/Executive Magistrate/Extra Assistant Commissioner.
- b. Revenue Officer not below the rank of Tehsildar.
- c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides
- d. Administrator/Secretary to Administration/Development Officer (Laccadive & Minicoy Islands).

Note:

- 1. The candidate seeking admission under reserved categories has to mandatorily produce the caste/category certificate in his/her name. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.
- 2. OBC (NCL) candidates are required to produce a caste certificate issued after March 31, 2023 from the authorities as mentioned above. However, if the certificate is issued prior to March 31, 2023 it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have reference of his/her already issued original caste certificate.
- (ii) Person with Disability sub-category: For admission to seat reserved for person with disabilities (PwD) sub-category, the candidate must produce the following certificates in original:
- a. A certificate of physical disability issued by the Competent Authority as per the provisions of the Persons with Disabilities Act 2016 in the prescribed format as given under the Act.
- b. The candidate with benchmark disabilities shall produce the medical certificate issued by the Govt. Hospitals duly notified by the Govt. of NCT of Delhi/other State government and further duly verified by the Chief Medical Officer of the concerned Government Hospital.
- c. A certificate duly recommended by Vocational Rehabilitation Centre for the handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.
- **iii) Kashmiri Migrants:** The candidates seeking admission under Kashmiri Migrants seats must produce the following documents, in original, at the time of PI:
- a. Certificate of registration as Kashmiri Migrants issued by the Relief Commissioner, Jammu or Divisional Commissioner, Delhi to establish the status of the applicant as registered migrants.
- b. Degree and Mark-sheet of the qualifying examination.
- c. Secondary School Examination or an examination recognized as equivalent thereto (showing the Date of Birth).
- d. Proof of property in Kashmir of the parent of the candidate.
- e. Proof of current residence such as Ration Card, Photo Identity Card issued by the Election Commissioner, Driving License, etc.

How To Apply

Registration Process

For admission to MBA (E), all candidates need to register and fill the application ONLINE only. Online Application form can be accessed at www.dtu.ac.in

The application process is completed only when a printout of the filled ONLINE application form is taken after paying the online registration fee. The candidate must submit a duly signed copy of the same along with two good quality photos (same as uploaded on application form) affixed in the appropriate place on the form at the time of physical verification of the documents.

Candidates are required to upload the scanned copy of the following documents at the time of filling up of ONLINE application form:

- Degree and Marks sheet of the qualifying examination.
- Date of Birth Certificate as indicated in High School or equivalent examination i.e. Class X.
- Work Experience certificates.
- Reserved category/sub-category certificates, if applicable.
- · Undertaking (if Required).

Note: The above Documents in Original should also be produced at the time of physical verification. If the candidate fails to produce any required documents, his/her candidature is liable to be cancelled.

Candidates are requested to ensure that they must fulfil all such requirements before filling and applying for the program. Incomplete application, due to any reason, is liable for rejection by the University. In this regard no communication will be entertained.

Application Fee

The registration fee of **Rs. 1500/- (Fifteen Hundred only)** for all categories, (GEN/OBC/EWS/SC/ST/PWD/DEFENCE PERSONNEL/KM), can be paid online through credit/debit card/net banking. The registration shall not be complete without the payment of registration fee which is non-refundable and would not be adjusted towards any other fee. A convenience charge (online transaction) may be extra as per banking gateway on every online registration fee payment.

Note:

- *At any stage of the Program, if it is found that the candidate does not fulfill the eligibility criteria, his/her admission shall be cancelled and fee shall not be refunded.
- *The decision of the Honourable Vice Chancellor in all matters of admission will be final.
- * The jurisdiction of a dispute will be limited to NCT of Delhi.
- *The detailed instruction regarding how to fill the applications form will be made available on

Website: www.dtu.ac.in

FORMAT OF CERTIFICATE FOR PERSON WITH DISABILITY

To be issued by Medical Board from Government Hospital

Name of the candidate: Mr./N	ls.*				
		Recent			
		Passport size attested			
Father's Name					
Permanent Address:	ent Address:Photo				
n					
Percentage loss of earning cap	pacity (in words):				
a					
Whether the candidate is oth	erwise able to carry on	the studies and perform the			
duties of an engineer/architect satisfactorily:					
Name of the disease-causing h	nandicap:				
Whether handicap is temporar	ry or permanent:				
Whether handicap is progressi	ive or non-progressive:				
The candidate is FIT / UNFIT to	pursue further studies.				
(*Strike out whichever is not a	pplicable)	*			
Member (Orthopaedic Specialist)	Member	Principal Medical Officer			
Date:					
		Seal of Office			
NOTE:		Scar of Office			

1. The medical board must have one orthopaedic specialist as its member.

2. Candidate having temporary or progressive handicap will not be considered against these seats.

FORMAT OF CERTIFICATE FOR ECONOMICALLY WEAKER SECTION (EWS)

Government of(Name & Address of the authority issuing the certificate)

INCOME & ASSET CERTIFICATE TO BE PRODUCED BY ECONOMICALLY WEAKER SECTIONS

Certificate No	Date:
VALID FOR THE YEAR	₹
This is to certify that Shri/Smt./Kumari	son/daughter/
wife of permanent reside	ent of,
Village/Street Post	Office
District in the State/Union Terri	tory Economically Weaker Sections,
since the gross annual income* of his/her 'family	/"** is below Rs. 8 lakh (Rupees Eight
Lakh only) for the financial year His/her of the following assets***:	family does not own or possess any
 5 acres of agricultural land and above; Residential flat fof 1000 sq. ft. and above; Residential plot of 100 sq. yards and above in Residential plot of 200 sq. yards and above municipalities. 	
Shri/Smt./Kumari	_ belongs to the caste
which is not recognized as a Scheduled Caste, S	cheduled Tribe and Other Backward Classes
Classes (Central List)	
Name	
Signature with seal of Office	
*Note1: Income covered all sources i.e. salary, agriculture, **Note2: The term "Family" for this purpose include the pener parents and siblings below the age of 18 years as also of 18 years. The Income and Asset Certificate issued 'by any one of given above shall only be accepted as proof of candidate's claim as District Magistrate/ Collector/ Deputy Commissioner/Additional Deputy Sub-Divisional Magistrate/ years as also his/her spouse and children ***Note 3: The property held by a "Family" in different local clubbed while applying the land or properly holding test to Executive Magistrate/ Extra Assistant Commissioner, ii. Chief Family in Chief F	erson, who seeks benefit of reservation, his/ b his/her spouse and children below the age of the following authorities in the prescribed format as belonging to EWS: - i. District Magistrate/Additional buty Commissioner/1st Class Stipendiary Magistrate/ below the becations or different places/cities have been be determine EWS status. Taluka Magistrate/

Officer or the area where the candidate and/or his family normally resides. Magistrate/ Presidency Magistrate,

iii. Revenue Officer not below the rank of Tehsildar and iv. Sub-Divisional

FORMAT OF CERTIFICATE TO BE PRODUCED BY OTHER BACKWARD CLASSES

Th	is is to certify	y tha	t Shri / Smt. / K	um			
So	n/ Daughter	of SI	nri / Smt				of
Village/Town				District/Division in the	State		
be	longs to the					Community which is recognize	ed as
a k	oackward cla	ss ur	nder:				
i.	10/09/93 pub	lished	2011/68/93-BCC(C) I in the Gazette (I Section I No. 18	of India	viii	i. Resolution No. 12011/88/98-BCC 6/12/99 published in the Gazette of Extraordinary Part I Section I No. 270 06/12/99.	India
ii.	19/10/94 pub	lished	12011/9/94-BCC I in the Gazette of I Section I No. 16	of India	ix.	Resolution No. 12011/36/99-BCC 04/04/2000 published in the Gazet India Extraordinary Part I Section I N dated04/04/2000.	te of
iii.	24/05/95 pu	blishe dinary	12011/7/95-BCC ed in the Gaze Part I Section I	ette of	х.	Resolution No. 12011/44/99-BCC 21/09/2000 published in the Gazet India Extraordinary Part I Section 210dated21/09/2000.	te of
iv.	Resolution N 9/03/96.	Vo.	12011/96/94-BCC	dated	xi.		dated
٧.	6/12/96 publi Extraordinary 11/12/96. (vi)R	ished Part Resolu	12011/44/96-BCC in the Gazette of I Section I No. 21 tion No. 12011/13	of India 0 dated		. Resolution No. 12011/1/2001-BCC 19/06/2003.	dated dated
	11/12/97.	No.	12011/99/94-BCC 12011/68/98-BCC		xiv.	V. Resolution No. 12011/9/2004-BCC 16/01/2006 published in the Gazette of Extraordinary Part I Section I No. 210 16/01/2006.	India
Sh	ri / Smt / Kı	ım				and / o	or his
						District / Divisi	
			State. This	is also	to	certify that he/she does not belo	ng to
Go (SC	vernment of	ectior f Indi	ns (Creamy Laye a, Department	er) ment of Perso	ion nne	ned in Column 3 of the Schedule tell & Training O.M. No. 36012/22/93 OM No. 36033/3/2004 Estt.(Res.)	o the -Estt.
Da	ted:		 District Magistr	ate / De	put	ty Commissioner / Competent Auth	nority

NOTE:

The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.

THE AUTHORITIES COMPETENT TO ISSUE CASTE/TRIBE CERTIFICATES ARE INDICATED BELOW:

District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy Commissioner / Deputy Collector / Ist Class Stipendiary Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of Ist Class Stipendiary Magistrate).

Chief Presidency Magistrate / Additional Chief Presidency Magistrate/Presidency Magistrate.

Revenue Officer not below the rank of Tehsildar' and Sub-Divisional Officer of the area where the candidate and / or his family resides.

Declaration/undertaking - for OBC Candidates only

l,
Son/daughter of Shri.
Resident of village/town/cityDistrict
Statehereby declare that I belong to the
community which is recognized as a backward class by the Government of India for the purpose of reservation in services as per orders contained in Department of Personnel and Training Office Memorandum No.36012/22/93- Estt. (SCT), dated 8/9/1993. It is also declared that I do not belong to persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the above referred Office Memorandum, dated 8/9/1993, which is modified vide Department of Personnel and Training Office Memorandum No.36033/3/2004 Estt.(Res.) dated 9/3/2004.
Place: Signature of the Candidate

Date:_

For queries contact us at:

Delhi School of Management

Delhi Technological University

Shahbad Daulatpur, Bawana Road, Delhi 110042

E-mail: emba.admission@dtu.ac.in



