



Delhi School of Management Delhi Technological University

Established by the Govt. of NCT of Delhi vide Act 6 of 2009
(Formerly Delhi College of Engineering)

ACCREDITED with 'A' Grade (CGPA 3.22 out of 4.0) by NAAC

ISO 9001 : 2015 Certified

**ADMISSION
BROCHURE**



**MASTER OF BUSINESS
ADMINISTRATION
(EXECUTIVE) - 2021-22**



Tentative Admission Schedule and Important Dates MBA (Executive) - 2021-22

(For Final Schedule and important dates visit DTU Website: www.dtu.ac.in)

S. No.	Event	Date
1.	Uploading of Admission Brochure and online Application form on DTU website	20/05/2021 (Thursday)
2.	Last date of submitting the completely filled in application form	24/06/2021 (Thursday)
3.	Date of release of short-listed candidates for Personal Interview	09/07/2021 (Friday)
4.	Date of Personal Interview	17/07/2021- 18/07/2021 (Saturday-Sunday)
5.	Release of the first list of selected and waitlisted candidates	23/07/2021 (Friday)
6.	Last date of Fee deposit and other processes by the selected candidates from the first list	29/07/2021 (Thursday- 5 PM)
7.	Release of the second list for admission from waitlisted candidates against the vacant seats	03/08/2021 (Tuesday)
8.	Last date of Fee deposit and other processes by the selected candidates from the second list	09/08/2021 (Monday-5 PM)
9.	Display of vacant seats for spot round	17/08/2021 (Tuesday)
10.	Spot round (If required against vacant seats)	19/08/2021 (Thursday)

Note:

Admission schedule is tentative. Candidates are advised to read the brochure carefully and visit the dtu website regularly for any change and update of the admission related information.

Last Date of Admission : August 13, 2021



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**MASTER OF BUSINESS
ADMINISTRATION
(EXECUTIVE) - 2021-22**





दिल्ली प्रौद्योगिकी विश्वविद्यालय DELHI TECHNOLOGICAL UNIVERSITY

(Formerly Delhi College of Engineering)

DTU
Delhi Technological
UNIVERSITY

Prof. Yogesh Singh
Vice-Chancellor



E-MAIL : vcdtu@dtu.ac.in

Message

It is my immense pleasure to announce the commencement of admission process of the MBA, Executive program for academic year 2021-22 at Delhi School of Management, DTU.

Delhi Technological University is a prestigious university with a vision to be world class University through education, innovation and research for the service of the humanity. The University offers various interdisciplinary and industry relevant programs both at UG and PG level in science, technology, management and allied areas, preparing students to lead and manage in the increasingly technology-intensive global environment.

Keeping pace with the ever-growing demands of the professionals in the corporate world, our MBA (Executive) programme is specially designed to impart knowledge in management for developing future thinkers and leaders who can create and manage organizations. The course curriculum is a blend of conceptual class room teaching and experimental learning through industry interaction by the distinguished faculty sourced from industry and academia both. The pedagogy provides real time exposure and hands on training to understand and analyse the contemporary business scenario. The activities of the students are spread out in such a way that there is enough focus on skill building and managerial acumen meeting the current and future requirements of the businesses and society.

I believe that becoming a part of the DTU fraternity will add substantial value to your professional career. My best wishes to all eligible aspirants applying for admission in the MBA (Executive) programme

(Yogesh Singh)



दिल्ली प्रौद्योगिकी विश्वविद्यालय DELHI TECHNOLOGICAL UNIVERSITY

(Formerly Delhi College of Engineering)



Dr Archana Singh
Head, DSM



Message

Since its inception in 2009, DSM has evolved into a business school imparting high-quality education, research and consultancy in the area of business management.

The school offers two-year full-time MBA programme, two-year weekend MBA (Executive) programme, and Doctoral Programme (Ph.D.) in Management. The core strength of the school is a strong connect with industry and active participation of the alumni in grooming and mentoring the students.

MBA (Executive) programme is designed for middle and senior level executives who want to pursue a master's degree without leaving their job. Besides academic input, this program provides opportunities that help participants in embarking upon a journey of self-transformation. Participants enrol in the program with knowledge and experience and walk out with wisdom and leadership. In addition to the core courses offered under this program, we have specialized courses with a focus on New-Age Businesses, which prepares the executives for decision making in this volatile and uncertain environment. Business professional and entrepreneurs who are looking to move from domain expertise to enterprise-wide roles will gain immensely from the breadth and depth of the syllabus taught by experienced faculty, both from academics as well as Industry.

The programme provides a unique blend of learning through digital, class room lectures, top quality case studies, practical exposure through guest lectures by industry experts. It offers a very convenient format that enables busy professionals achieve their academic objectives while managing their professional & personal responsibilities. There is a huge opportunity for us to create next generation leaders and therefore, I invite business professional and entrepreneurs to join this program. I believe that the time you spend with us will contribute to your personal proficiency and professional acumen.

ALL THE BEST.

(Archana Singh)

About **DELHI TECHNOLOGICAL UNIVERSITY**

Delhi Technological University (formerly known as Delhi College of Engineering) is one of the most well-known engineering institutions in India, with over 79 years of glorious tradition behind it. A non-affiliating, teaching and research University, DTU is poised to create an environment of a synergetic partnership between academia and industry. It aims to cause a major departure from the conventional system of education and research and aspires to imbibe a culture of scientific research in its management and technology disciplines and develop scientific temper by providing a seamless environment for integration of science, engineering and management. The University also endeavours to provide the thrill of a corporate R&D environment with a planned focus on industry relevant projects. DTU has consistently been ranked among the top institutions of the country in reputed surveys.

Currently, the University offers 17 Full Time UG programmes, 21 Full Time and Part Time M. Tech. Programmes, 05 Full Time MBA programmes, MBA (Executive) programme, M.Des. programme, M.Sc programmes and Ph. D. in various disciplines. Further, teachers from various institutions also join University for the doctoral programmes under Quality Improvement Programme (QIP). The University on an average admits 2500 candidates for the Undergraduate Programmes and about 900 candidates for different Post Graduate Programmes and Doctoral Programmes every year.

The University is located in 164 acres campus full of natural flora and fauna. DTU is one of the greenest residential campuses in the country. It has added the dimension of research and caused innovation in plenty which has received high national and international acclaim. The University has the desired autonomy to excel and shape itself as a world class Technological University.



VISION

"To be a world class university through education, innovation and research for the service of humanity"

MISSION

To establish centres of excellence in emerging areas of science, engineering, technology, management and allied areas.

To foster an ecosystem for incubation, product development, transfer of technology and entrepreneurship.

To create environment of collaboration, experimentation, imagination and creativity.

To develop human potential with analytical abilities, ethics and integrity.

To provide environment friendly, reasonable and sustainable solutions for local & global needs.

DELHI SCHOOL OF MANAGEMENT (DSM)

Delhi Technological University is a well-established name, known for its excellence in the engineering disciplines. Its Business school- Delhi School of Management (DSM) established in 2009, is centre of academic excellence in management education. Supported by state-of-the-art infrastructure including hostels, guest houses for visiting experts, serene ambience to pursue learning, smart classrooms, computing labs, databases and a well-stocked library of Delhi Technological University, DSM aims to prepare young minds to face the challenges.

The school runs a two-year full-time regular MBA program, a two-year weekend MBA (Executive) program, and Doctoral Program (Ph.D.) in Management. The school also extends support to various engineering departments of DTU for imparting management education to the budding engineers.

DSM aims at holistic development of students by providing them with subject knowledge and expertise of managerial functions, by encouraging them to look at problems faced by businesses, government and society and find solutions to such problems. It intends to inculcate and nurture in them the spirit of innovation, creativity and entrepreneurship. The courses offered, intend to produce socially responsible and ethically driven innovative managers and future leaders. Careful selection of students from all over India having consistently good academic record and aptitude for management ensures that the classrooms are lively, and that each student gets a challenging, competitive, and cosmopolitan atmosphere.

The curriculum is designed to meet the requirement of the present-day technology intensive business functions. The students are equipped with management knowledge to deal with complex global and dynamic business environment. To ensure the practical hands-on experience of the students, Internship and field projects are integral part of curriculum. DSM also gives ample exposure to students through case-studies, course projects, and industry internships. The emphasis is on the right combination of classroom learning, on line learning modules, hands-on experience in the corporate world and sharing the rich experience of the practitioners. In order to provide students with the required exposure, DSM brings them in close contact with the industry executives and eminent academicians through a series of lectures, sponsoring students to conferences and seminars, and facilitating their participation in papers/ case studies competitions.

DSM also encourages students to form student committees/forums which undertake different activities. The various student societies of DSM provide a vibrant environment for the students by organizing events such as Marketing Quiz, Finance Quiz, Debate, Sports Quiz and various events like Cricket Premier League, Football Premier League and Basketball Premier League by Sports Club.

VISION

"To be the epitome of world-class management education and research for meeting the contemporary challenges of business and society."

MISSION

To develop socially responsible and technology-driven innovative managers and future leaders.

To evolve a system of quality education and research in management through sustained institutionalised efforts of students and faculty.

To equip the students with contemporary and emerging developments in the field of management

About The **PROGRAMME**

Masters of Business Administration (Executive)

In today's volatile and uncertain economic environment, where business scenario is continually changing, the organizations are looking for experienced and skilled managers having potential to respond to challenges in the business world. The MBA (Executive) program is designed to develop such forward-thinking creative leaders and managers ready to lead in current business environment. The program will help in developing a broad perspective on the phenomena that surround the business environment through shared learning experiences and complex problem-solving skills.

The Two-Year programme is designed in four semesters using participative pedagogy with an equal emphasis on conceptual knowledge and application of such knowledge in an industrial context. The classes are conducted on Saturdays and Sundays. For some subjects, classes may be conducted during week days also in an online mode. Classes are taken by committed faculty members who have worked hard for their achievements in teaching, research, and consultancy. The value addition is also done by experienced faculty from industry and academia which enriches the curriculum.

Practical approach with theoretical knowledge is the necessity in management education. DSM has a practice of conducting Guest lecture series. Guest lectures enable the students in enriching the latest updates regarding avenues for higher studies and jobs as well as the need of the industry. To extend learning beyond the classroom teaching, we at DSM invite experts from the industry to conduct guest lectures, seminars and workshops. We invite the eminent personalities of various fields and stalwarts of the industry to share valuable information from their first-hand experience.

Keeping the prevailing situation due to Covid-19, the mode of conduct of classes on Saturdays and Sundays shall be as per University guidelines from time to time.

The Programme also focuses on inculcating effective managerial leadership. The MBA (Executive) graduates have choice of both functional specialisation and technical specialisations.

Functional Specialisations:

- Marketing Management
- Financial Management
- Human Resource Management

Technical Specialisations:

- Supply Chain Management
- Information Technology Management
- Knowledge and Technology Management.





Symposium, Delhi School of Management

ONLINE FDP ON "SUSTAINABLE DEVELOPMENT: IMPLICATIONS FOR MANAGEMENT RESEARCH AND PRACTICE" December -2020

RESOURCE PERSONS



Prof. Rajesh Kumar Singh
(Operations Management)
MDI, Gurugram



Prof. Pankaj Kumar Gupta
Centre for Management Studies
JMI University New Delhi



Prof. Helena M. Alves
Editor-in-chief
International Review on Public and
Non-profit Marketing (Springer)



Ms. Sagarika Ghosh
Executive Editor
Springer Nature



Ms. Sangeeta Menon
Publishing Relationship Manager
Emerald Publishing



Mr. Pankaj Rastogi
Chief Executive Officer,
Dalmia Bharat Sugar and
Industries Limited



Dr. Sujet K. Sharma
Associate Professor
IIM Tiruchirappalli



Ms. Nupoor
Editor
Springer Nature



Mr. Dinesh Ghai
Senior Counsellor - Energy
Accredited Energy auditor
Govt of India Ministry of Power



Prof. Madhu Vij
Faculty of Management Studies (FMS)
University of Delhi



Mr. Vishal Gupta
Customer Consultant-South Asia
Elsevier



Prof. Rajan Yadav
Head of Department
DSM, Delhi technological University



Dr. Archana Singh
Associate Professor
DSM, Delhi technological University



Dr. Saurabh Aggrawal
Associate Professor
DSM Delhi Technological University



FACULTY at DELHI SCHOOL OF MANAGEMENT



Dr. Archana Singh
Head, DSM

She obtained her Ph.D from University School of Management Studies, GGSIPU, Delhi. She has 2.5 years of industry experience in NBFC and more than 18 years of experience in teaching and research. Her major areas of academic interests include Accounting, Corporate Finance, Investment management and Risk management. She has extensively published in National / International Journals of repute.



Dr. Pradeep Kumar Suri
Professor

He has obtained his Ph.D. from Department of Management Studies, IIT Delhi. He is MTech in Computer Applications from IIT Delhi and MSc (Mathematical Statistics) from University of Delhi. He joined Indian Statistical Service in 1986. Before joining DTU, he has served in responsible positions in the Central Government. His areas of interest for research, teaching and consultancy include E-governance, IT strategy and management, Decision Sciences, ICT in agriculture, etc.



Dr. Girish Chandra Maheshwari
Professor

Prior to his current engagement, he has been Dean and Professor of Management of Faculty of Management Studies, The M.S. University of Baroda and Assistant Professor at IIT-D. He has been the author of several books on Management and Accounting of which five are published by NCERT. He has also published research papers in national and international journals. His teaching and research interest include Accounting, Finance, Mergers and Acquisitions.



Dr. Rajan Yadav
Professor

He has more than 19 years of post-graduate teaching experience. His teaching and research interest include marketing management, sales and distribution management, online social networks and student community-related social marketing issues. He has extensively published for Emerald, Springer, Inderscience and Sage publication.

He graduated from Delhi University and obtained his Master's Degree in Business Management from MD University and was awarded Ph.D in Organized Retail.



Dr. Saurabh Agrawal
Associate Professor

His research focus is in the areas of supply chain management, reverse logistics, sustainability and e-waste management. He has completed his undergraduate degree from Indian Institute of Technology, Roorkee, India. He has received his Master's Degree in Business Administration from Oregon State University, USA, and Master's Degree in Industrial Engineering from Indian Institute of Technology, Delhi, India. He has published research papers in international journals of repute including Resources, Conservation and Recycling, Journal of Cleaner Production, Competitiveness Review, and Journal of Industrial Engineering International.

He has vast experience of academics, research and the industry both in India and in the USA. He has completed his Ph.D. in reverse supply chain from DTU.

FACULTY at DELHI SCHOOL OF MANAGEMENT



Dr. Meha Joshi
Assistant Professor

She has to her credit research paper published in journals of national and international repute and has presented papers in various International and national Conference. She has authored a book entitled "Occupational safety and Health: A barometer for Employee Satisfaction".

She obtained her doctorate in the area of Occupational Safety and Health management in small and medium enterprises of manufacturing concerns.



Dr. Sonal Thukral
Assistant Professor

Commerce. She has more than seven years of teaching experience. Her academic interests include Corporate Finance, Multinational Business Finance and International Business.

She obtained her Ph.D. from University of Delhi in the area of finance and international business, and Masters in Commerce from Shri Ram College of



Dr. Deep Shree
Assistant Professor

University of Allahabad and B.A.(Hons.) Degree in Economics from Banaras Hindu University. Her research interests are Public Sector Marketing, Not for Profit Marketing, Brand Management and Qualitative Research in Management. She has published research papers in leading national and international journals.

She has completed her Ph.D. from Indian Institute of Technology (IIT) Delhi, M.B.A. from Motilal Nehru Institute of Research and Business Administration (MONIRBA),



Ms. Deepali Malhotra
Assistant Professor

of experience in teaching and research. Her areas of interest include Behavioural Finance, Security Analysis, International Business, Strategic Management and Corporate Social Responsibility.

She holds her M.Phil and M.Com. degree from the Department of Commerce, Delhi School of Economics, University of Delhi. She has five years



Mr. Yashdeep Singh
Assistant Professor

Technology, University of Delhi. In a span of more than four years, he has worked with Bharat Heavy Electricals Ltd., Wipro Ltd. and Ministry of Commerce and industry, Government of India. He has worked in the areas of performance testing of thermal power stations, as a business analyst and in the area of Intellectual Property Rights.

He is an alumnus of Department of Management Studies, IIT-Delhi, has completed his Bachelor of Engineering from Netaji Subhas Institute of

FACULTY at DELHI SCHOOL OF MANAGEMENT



Mr. Mohit Beniwal
Assistant Professor

He has done Bachelors of Engineering from Netaji Subhas Institute of Technology, Delhi University. He did his MBA and Masters in Information Systems from College of Business, Iowa State University, Ames, Iowa, USA. He has work experience in companies such as HCL Technologies, NIIT Technologies, Accenture (USA) and YesMail, San Francisco, USA.



Mr. Chandan Sharma
Assistant Professor

He completed his PGDM from Indian Institute of Management, Indore in 2008 and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering in 2006. Prior to joining DTU, he has worked in the Financial Services Industry for almost 10 years. He has rich industry experience in both Indian equity and debt markets.



Mr. Dhiraj Kumar Pal
Assistant Professor

He has completed his PGDM from Indian Institute of Management, Bangalore in 2014 and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering in 2009. Prior to joining DTU, he has worked in the industry for around 7 years and has rich experience in healthcare & energy sectors. He has also worked with few successful start-ups.



Dr. Abhinav Chaudhary
Assistant Professor (Contractual)

He has obtained his MBA in Marketing Management and Information Technology Management from Gautam Buddh Technical University, Lucknow. His Bachelor of Engineering is from Dr. Bhim Rao Ambedkar University, Agra. He has qualified UGC NET and has completed his Ph.D. He has more than 12 years of teaching and industry experience, and his academic and research interests include International Marketing Management, Operations & Supply Chain Management and Information Technology Management.

ELIGIBILITY AND ADMISSION PROCEDURE

Educational Qualification

Graduation or its equivalent with minimum 50% marks or equivalent CGPA (10% relaxation in marks will be given to SC/ST/PwD).

The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, **or** other educational institutions established by an act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, **or** possess an equivalent qualification recognized by the Ministry of Education, Government of India.

In case if CGPA conversion formula is not provided by the concerned Institute/ University then equivalent percentage will be computed as per the DTU norms. The formula given below will be used to convert CGPA into the equivalent percentage of marks.

Percentage of Marks = (CGPA x 10)

(For CGPA on the scale of '10')

Experience

-Minimum 3 years work experience after four years degree (B.E., B Tech., B.Arch. etc.) .

-Minimum 4 years work experience after three years degree (B.A, B.Sc., B.Com, BCA, etc.).

Note:

1. Working Executives are required to produce a 'No Objection Certificate' at the time of joining the programme.
2. The last date of application shall be treated as the cut-off date in determining the experience of the candidate.

Intake & Reservation of Seats

The annual intake of this programme is 75. The reservation of the seats is as

per norms. Two seats over and above the normal intake of the programme are available for the faculty and staff of the Delhi Technological University, and One seat over and above the normal intake of the programme is available for the Kashmiri Migrant.

Seat Matrix

Category	No of Seats (intake)	PwD	Defence	Total
General (Open)	28	02	01	31
EWS	06	0	01	07
OBC	18	01	01	20
SC	10	01	0	11
ST	05	0	01	06
Total				75

Reservation Policy

- a. **Scheduled Caste (SC):** 15 % of the total seats are reserved for Scheduled Caste candidates.
- b. **Scheduled Tribe (ST):** 7.5 % of the total seats are reserved for Scheduled Tribe candidates.
- c. **Other Backward Class (OBC- NCL):** 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.
- d. **Economically Weaker Section (EWS):** 10% of the total seats are reserved for EWS category as per the office order DHE.1 (119)/Estt./2018- 19/2549-76 dated 17/06/2019

Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL).

- e. **Defence Personnel (CW):** 5% of the total seats (Horizontal) in each category are reserved for candidates belonging to Defence sub-category in the following priority:

Priority I - Widows/wards of Defence Personnel killed in action.

Priority II - Wards of disabled in action and boarded out from service.

Priority III - Widows/wards of Defence Personnel who died in peace time with death attributable to Military Service.

Priority IV - Wards of disabled in service and boarded out from service with disability attributable to military service.

Priority V - Wards of serving Defence Personnel and ex-servicemen/para military/police personnel who are in receipt of the following Gallantry Awards: 1. Param Vir Chakra 2. Ashok Chakra 3. Mahavir Chakra 4. Kirti Chakra 5. Vir Chakra 6. Shaurya Chakra 7. Sena/Nau Sena/ Vayu Sena Medal 8. Mention-in-Despatches 9. President's Police Medal for Gallantry 10. Police Medal for Gallantry

Priority VI - Wards of Ex-servicemen.

Priority VII - Wives of:

Defence personnel disabled in action and boarded out from service

Defence personnel disabled in service and boarded with disability attributable to military service

Ex-servicemen and serving personnel who are in receipt of Gallantry awards.

Priority VIII - Wards of Serving personnel.

Priority IX - Wives of Serving personnel.

- f. **Person with Disability:** 5% of the total seats (Horizontally) in each category are reserved for candidates belonging to 'Person with Disability' sub-category
- g. **Kashmiri Migrant (Supernumerary):**

01 (One) seat, over and above the total intake is available under this category.

- h. **DTU Staff (Supernumerary):** 02 (Two) seats, over and above the total intake are available under this category.

Note:

- i. In case of category (a) and (b), the vacant seats are interchangeable.
- ii. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.
- iii. Seats under sub-category (f) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.
- iv. In case, sufficient number of eligible candidates from the sub categories mentioned at (e) and (f) are not available, the vacancies will be treated as unreserved in the respective category.
- v. Under CW sub-category, the seats will be filled based on the priority, i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.
- vi. The reservation under CW sub category is available only to such candidates who fall under the listed priorities.
- vii. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories/sub categories. The candidates claiming reservation under SC/ST/OBC/EWS/KM categories, CW/PwD sub-categories will be required to upload the scanned copy of the original certificate of the respective reserved category/sub-category issued by the

competent authority (as mentioned in this information brochure) at the time of filling up of ONLINE application form. If the reserved category/sub-category certificate is not found in order, no benefit of the reserved category/ sub-category will be given and the candidate shall be considered for allotment in GENERAL category in subsequent rounds on

submission of written request by the candidate to Chairman, Admission in person or email in this regard, as per the eligibility of the candidate and availability of seats. If such candidate is able to produce his/her category certificate in further rounds, he/she will be considered for the category and will be allotted a fresh seat as per the vacancy available and his merit.

SELECTION PROCEDURE

The selection of the candidates will be made on the basis of one or more of the following:

Work experience, academic performance and personal interview. The mode of personal interview will be notified along with the list of shortlisted candidates.

In case of a tie in the final merit list, the following criteria shall be used:

- The candidates with higher marks in graduation shall be ranked higher.
- In case of a tie in graduation marks, the candidate with greater work experience shall be ranked higher.

FEE STRUCTURE OF MBA (EXECUTIVE)

S. No.	Particulars	AY 2021-22 1 st Year (Rs.)	AY 2022-23 2 nd Year (Rs.)
1.	Tuition Fee	1,78,300	1,85,000
2.	Non Govt. Component		
2.1	Students Welfare fee (Co-curricular activities, Extra-curricular activities, Annual Gathering, Institutional Development, Outsourcing, Seminar, Workshop, Innovative projects, Skill development activities, and miscellaneous expenditure on unspecified items.)	22,000	22,000
2.2	Facilities & Services Charges (Research initiatives, Training programs, Awards, Automation facilities, Entrepreneurship activities and any misc. expenditure on unspecified items)	22,000	22,000
2.3	Examination Fee (Examination infrastructure strengthening, Expenditure on examination activities, confidential printing etc.)	12,000	12,000
2.4	Premium amount for Mediclaim of student (per-annum)	700	700
	GRAND TOTAL	2,35,000/-	2,41,700/-

Note:

The total fee for the 1st year to be deposited at the time of counselling.

The faculty and staff admitted against DTU seats shall be exempted from payment of tuition fees.

The selected candidates will be required to pay program fee online through credit/debit/net banking at the link to

be activated in login ID of candidate as soon as the documents of the candidates are verified. The provisional letter of admission shall be issued subsequently. It may be noted that the admission is complete only after the payment of online admission fee within the prescribed time limit. If the candidate fails to pay the fees within prescribed time limit, then his / her provisional allotment of seat shall be cancelled.

WITHDRAWAL POLICY

The university follows the following policy for the remittance and refund of fee, if a student chooses to withdraw from the programme of study in which he/she is enrolled:

S. No.	Percentage of Refund of aggregate fee(Exclusive of Caution Money/ Security Deposit)	Point of Time when application for withdrawal of admission is received
1	100%	15 days before the formally notified last date of admission**.
2	80%	Not more than 15 days after the formally notified last date of admission.
3	50%	More than 15 days but less than 30 days after formally notified the last date of admission.
4	Nil	More than 30 days after formally notified the last date of admission.

**Last date of admission : August 13, 2021

Note: No fee refund for students taking admission in Spot Round.

Course Curriculum of MBA (E)

MBA (E) Programme is a two-year Week-End programme spread over four semesters, which combines gruelling academic schedules with proactive efforts to develop new perspectives and a higher level of knowledge and understanding.

The Programme focuses on inculcating effective managerial and leadership skills. The first year of the programme offers

core courses to develop the right attitude, knowledge and skills which are essential for a leader in the long term. The elective courses offered in the second year give students an opportunity to delve deeper in their respective areas of specialization and thus cater to the role and sector specific career objectives. Our MBA (E) graduates have dual specialization.

Students get to choose from the following Electives:

ELECTIVE LIST - I

INFORMATION TECHNOLOGY
MANAGEMENT

KNOWLEDGE AND
TECHNOLOGY MANAGEMENT

SUPPLY CHAIN MANAGEMENT

*Two papers each from same group
in third and fourth semester*

ELECTIVE LIST - II

MARKETING MANAGEMENT

FINANCIAL MANAGEMENT

HUMAN RESOURCE
MANAGEMENT

*Two papers each from same group
in third and fourth semester*



CERTIFICATES REQUIRED FOR RESERVED SEATS

Candidates applying for any reserved seat (i.e. EWS, SC, ST, OBC-NCL, CW, PwD, and KM) must produce the original certificates (as applicable) as mentioned below at the time of counselling/admission:

i. **Scheduled Caste (SC)/Scheduled Tribe (ST)/Other Backward Class (OBC-NCL):** For admission to a seat reserved for Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), candidate must produce a certificate, in original, issued from an approved district authority stating the Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:

- a. District Magistrate/Additional Magistrate/Deputy Commissioner/Collector/Additional Deputy Commissioner/Deputy Collector/1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate/Taluka Magistrate/Executive Magistrate/Extra Assistant Commissioner.
- b. Revenue Officer not below the rank of Tehsildar.
- c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides
- d. Administrator/Secretary to Administration/Development Officer (Laccadive & Minicoy Islands).

NOTE:

1. The candidate seeking admission under reserved categories has to

mandatorily produce the caste/category certificate in his/her name. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.

2. OBC (NCL) candidates are required to produce a caste certificate issued after March 31, 2021 from the authorities as mentioned above. However, if the certificate is issued prior to March 31, 2021, it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have reference of his/her already issued original caste certificate.

ii. Person with Disability sub-category:

For admission to seat reserved for person with disabilities (PwD) sub-category, the candidate must produce the following certificates in original:

- a. A certificate of physical disability issued by the Competent Authority as per the provisions of the Persons with Disabilities Act 2016 in the prescribed format as given under the Act.
- b. The candidate with benchmark disabilities shall produce the medical certificate issued by the Govt. Hospitals duly notified by the Govt. of NCT of Delhi/ other State government and further duly verified by the Chief

Medical Officer of the concerned Government Hospital.

- c. A certificate duly recommended by Vocational Rehabilitation Centre for the handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.

iii. Kashmiri Migrants: The candidates seeking admission under Kashmiri Migrants seats must produce the following documents, in original, at the time of PI:

- a. Certificate of registration as Kashmiri Migrants issued by the Relief Commissioner, Jammu or Divisional Commissioner, Delhi

to establish the status of the applicant as registered migrants.

- b. Degree and Mark-sheet of the qualifying examination.
- c. Secondary School Examination or an examination recognized as equivalent thereto (showing the Date of Birth).
- d. Proof of property in Kashmir of the parent of the candidate.
- e. Proof of current residence such as Ration Card, Photo Identity Card issued by the Election Commissioner, Driving License, etc.





Certificate for Person with Disability

To be issued by Medical Board from Government Hospital



Name of the candidate: Mr./Ms.* _____

Father's Name: _____

Permanent Address: _____

Percentage loss of earning capacity (in words): _____

Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: _____

Name of the disease-causing handicap: _____

Whether handicap is temporary or permanent: _____

Whether handicap is progressive or non-progressive: _____

The candidate is FIT / UNFIT to pursue further studies.

(*Strike out whichever is not applicable)

Member

Member

Principal Medical Officer
(Orthopaedic Specialist)

Date:

Seal of Office

NOTE:

1. The medical board must have one orthopaedic specialist as its member.
2. Candidate having temporary or progressive handicap will not be considered against these seats.

**Prescribed Format for EWS Certificate**

Government of.....

(Name & Address of the authority issuing the certificate)

INCOME & ASSET CERTIFICATE TO BE PRODUCED BY ECONOMICALLY WEAKER SECTIONS

Certificate No. _____ Date: _____ VALID FOR THE YEAR _____

This is to certify that Shri/Smt./Kumari _____ son/daughter/wife of _____ permanent resident of _____ Village/ Street _____ Post Office _____ District _____ in the State/Union Territory _____ Pin Code _____ whose photograph is attested below belongs to Economically Weaker Sections, since the gross annual income* of his/her family** is below Rs. 8 lakh (Rupees Eight Lakh only) for the financial year _____. His/her family does not own or possess any of the following assets***:

- i. 5 acres of agricultural land and above;
- ii. Residential flat of 1000 sq. ft. and above;
- iii. Residential plot of 100 sq. yards and above in notified municipalities;
- iv. Residential plot of 200 sq. yards and above in. areas other than the notified municipalities.

Shri/Smt./Kumari _____ belongs to the _____ caste

which is not recognized as a Scheduled Caste, Scheduled Tribe and Other Backward

Classes (Central List) Name _____ Signature with seal of Office

Designation _____ *Note 1: Income covered all sources i.e. salary,

agriculture, business, profession, etc. **Note 2: The term 'Family' for this purpose include the person, who seeks benefit of reservation, his/her parents and siblings below the age of 18 The Income and Asset Certificate issued 'by any one of the following authorities in the prescribed format as given above shall only be accepted as proof of candidate's claim as 'belonging to EWS: - i. District Magistrate/Additional District Magistrate/ Collector/ Deputy Commissioner/Additional Deputy Commissioner/ 1st Class Stipendiary Magistrate/ Sub-Divisional Magistrate/ years as also his/her spouse and children below the age of 18 years. ***Note 3: The property held by a "Family' in different locations or different places/cities have been clubbed while applying the land or property holding test to determine EWS status. Taluka Magistrate/ Executive Magistrate/ Extra Assistant Commissioner, ii. Chief Presidency Magistrate/Additional Chief Presidency Magistrate/ Presidency Magistrate, iii. Revenue Officer not below the rank of Tehsildar and iv. Sub-Divisional Officer or the area where the candidate and/ or his family normally resides.

**Form of Certificate to Be Produced By Other Backward Classes**

This is to certify that Shri / Smt. / Kum. _____

Son/ Daughter of Shri / Smt _____ of

Village/Town _____ District/Division _____ in the State

belongs to the _____ Community which is recognized

as a backward class under:

- | | |
|--|--|
| i. Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93. | viii. Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99. |
| ii. Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94. | ix. Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000. |
| iii. Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95. | x. Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000. |
| iv. Resolution No. 12011/96/94-BCC dated 9/03/96. | xi. Resolution No. 12015/9/2000-BCC dated 06/09/2001. |
| v. Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96. (vi) Resolution No. 12011/13/97-BCC dated 03/12/97. | xii. Resolution No. 12011/1/2001-BCC dated 19/06/2003. |
| vi. Resolution No. 12011/99/94-BCC dated 11/12/97. | xiii. Resolution No. 12011/4/2002-BCC dated 13/01/2004. |
| vii. Resolution No. 12011/68/98-BCC dated 27/10/99. | xiv. Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006. |

Shri / Smt. / Kum. _____

and / or his family ordinarily reside(s) in the _____

District / Division of _____ State. This is also to certify that he/she

does not belong to the persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt.(SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated 09/03/2004.

Dated: _____

District Magistrate / Deputy Commissioner /
Competent Authority

Seal

NOTE:

The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.

The Authorities Competent to Issue Caste/Tribe Certificates are Indicated Below:

District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy Commissioner / Deputy Collector / 1st Class Stipendiary

Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of 1st Class Stipendiary Magistrate).

Chief Presidency Magistrate / Additional Chief Presidency Magistrate/Presidency Magistrate.

Revenue Officer not below the rank of Tehsildar' and Sub-Divisional Officer of the area where the candidate and / or his family resides.

Declaration/undertaking - for OBC Candidates only

I, _____ Son/daughter of Shri. _____

Resident of village/town/city _____ district _____

State _____ hereby declare that I belong to the _____ community

which is recognized as a backward class by the Government of India for the purpose of reservation in services as per orders contained in Department of Personnel and Training Office Memorandum No.36012/22/93- Estt. (SCT), dated 8/9/1993. It is also declared that I do not belong to persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the above referred Office Memorandum, dated 8/9/1993, which is modified vide Department of Personnel and Training Office Memorandum No.36033/3/2004 Estt.(Res.) dated 9/3/2004.

Signature of the Candidate

Place: _____

Date: _____

HOW TO APPLY

Application Process

For admission to MBA (E), all candidates need to register and fill the application ONLINE only. Online Application form can be accessed at www.dtu.ac.in.

The application process is completed only when a printout of the filled ONLINE application form is taken after paying the online registration fee. The candidate must submit a duly signed copy of the same along with two good quality photos (same as uploaded on application form) affixed in the appropriate place on the form at the time of physical verification of the documents.

Candidates are required to upload the scanned copy of the following documents at the time of filling up of ONLINE application form:

1. Degree and Marks sheet of the qualifying examination.
2. Date of Birth Certificate as indicated in High School or equivalent examination i.e. Class X.
3. Work Experience certificates
4. Reserved category/sub-category certificates, if applicable.
5. Undertaking (if Required)

Note: The above Documents in Original should also be produced at the time of physical verification. If the candidate fails to produce any required documents, his/her candidature is liable to be cancelled.

Candidates are requested to ensure that they must fulfil all such requirements before filling and applying for the program. Incomplete application, due to any reason, is liable for rejection by the University. In this regard no communication will be entertained.

Application Fee

The registration fee of Rs. 1000/- (One Thousand only) for GEN/OBC/EWS category and Rs. 500/- (Five Hundred only) for SC/ST/PwD can be paid online through credit/debit card/net banking. The registration shall not be complete without the payment of registration fee which is non-refundable and would not be adjusted towards any other fee. A convenience charge (online transaction) will be extra as per banking gateway on every online registration fee payment.

Note:

*The decision of the Honourable Vice Chancellor in all matters of admission will be final.

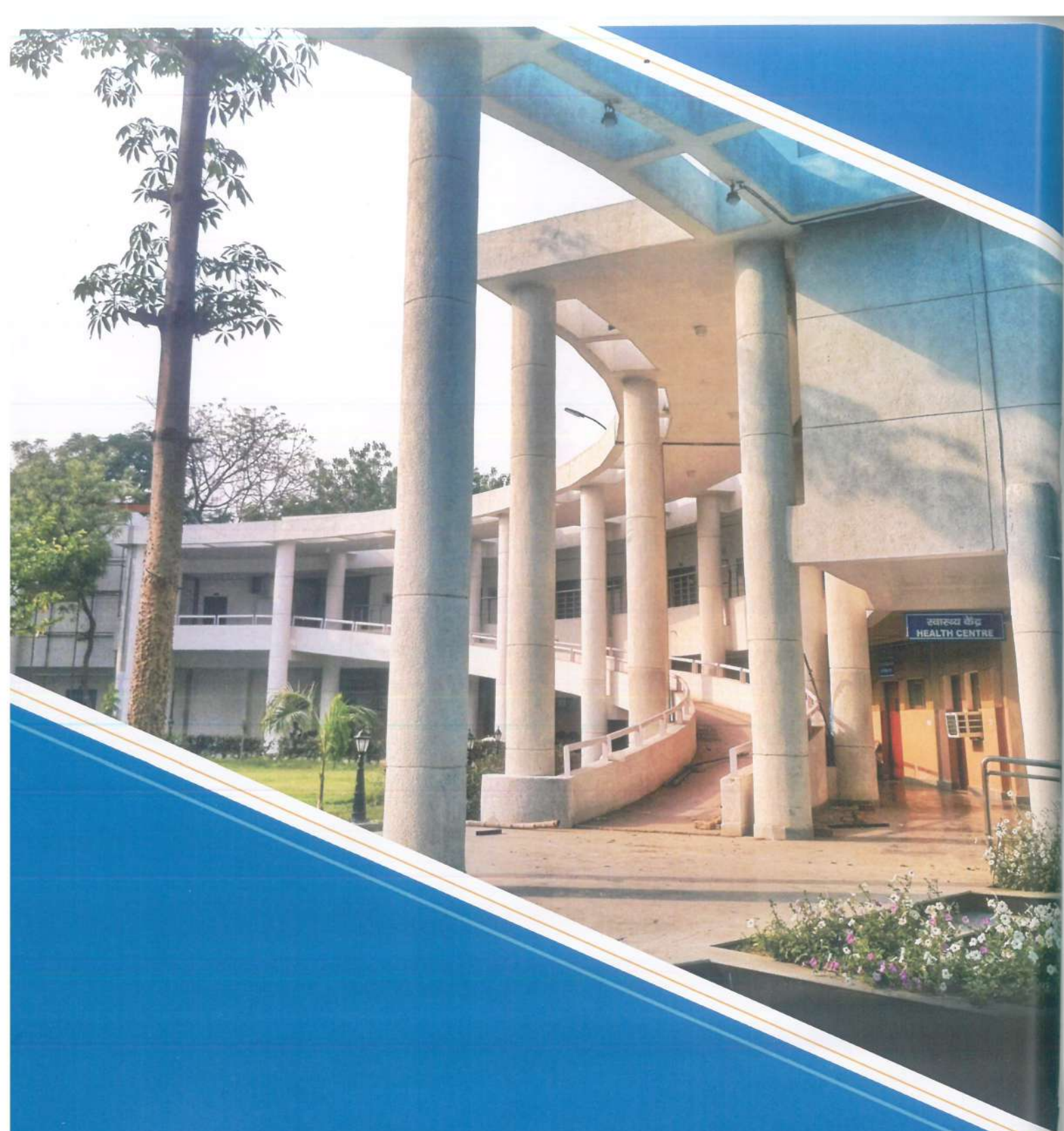
* The jurisdiction of a dispute will be limited to NCT of Delhi.

FOR QUERIES CONTACT US AT

**DELHI SCHOOL OF MANAGEMENT
Delhi Technological University**

Shahbad Daulatpur, Bawana Road, Delhi 110042

E-mail: emba.admission@dtu.ac.in



Delhi School of Management Delhi Technological University

Established by the Govt. of NCT of Delhi vide Act 6 of 2009
(Formerly Delhi College of Engineering)

Shahbad Daulatpur, Bawana Road, Delhi 110042

Website : www.dtu.ac.in